Beyond Basic Student Loan Counseling: Professional Students and Professional Spending Habits
(Hoover)
Do you know how to respond when graduating students ask “Did I really borrow that much?” This session will provide tools for financial aid administrators to help graduate and professional students borrow and spend wisely while in school. We will also explore options to engage borrowers in the process of deciding which loans offer the best borrower benefits for each student’s specific situation as well as discuss how some financial aid administrators are beginning to hire staff members with specific money management skills to enhance loan counseling services to students and why you may want to consider creating a specific loan counseling position in your office or on your campus.
Moderator:
Brenda Maigaard, Director, The University of Kansas
Presenter:
Yvonne Reeves-Harwood, Senior Advisor, Texas Tech University

Getting the Message to the Top
(Harding)
A panel of financial aid administrators will discuss practical approaches to dealing with issues relating to workplace ethics and creating visibility to senior management.
Moderator:
Dorenda Adams, Director of Financial Aid, Alabama State University
Presenters:
Carlos Clark, Assistant Provost of Financial Aid, Prairie View A&M University
Karen Fooks, Director, University of Florida

Notice of Proposed Rule-Making (NPRM): It’s Your Last Chance to Affect ED Policy!
(Maryland A-B)
Time after time, history shows that financial aid administrators using reasoned arguments can influence ED to modify proposed regulations contained in a NPRM. Once the final rules were published, the power of the pen and the voices of financial aid professionals was evident. Here’s your opportunity to become informed about how a provision in federal law is translated into a regulation and learn about the Negotiated Rulemaking process. Discover how to read an NPRM and respond with well-crafted arguments. One NPRM comment can make a difference in a final regulation so that it does not cause implementation problems for you and your office.
Moderator:
Vickie M. Crupper, Associate Director, University of Michigan
Presenters:
Eunice Powell, Associate Director of Professional Assessment, Training & Regulatory Assistance, NASFAA
Larry Zaglaniczny, Director of Congressional Relations, NASFAA
This session is also available on Tuesday from 10:45 AM - 12:00 PM in Maryland A-B.

Parents, It’s Time to Talk About Money!
(Balcony A)
It’s not always easy for parents to talk about money-period. Each year parents and students arrive on campus financially unprepared for college life. It’s not too late to give them the advice they need. This session will provide valuable advice on how parents can prepare their college-aged children to be financially responsible students, and at the same time take advantage of savings strategies, financial aid, educational tax credits and deductions to help make college more affordable.
Moderator:
Tasha McDaniel, Training Consultant, Great Lakes Higher Education Corporation & Affiliates
Presenters:
Susan M. Neppl, Training Consultant, Great Lakes Higher Education Corporation & Affiliates
Paul Terrio, Director of Student Financial Services, Augsburg College

Pinstripes or “Pink Slips”
(Balcony B)
How do you position yourself professionally to be seen as a person of worth and expertise? What if the situation arises where you are released from your position - are you prepared, i.e., how do you get your resume out to others, have you developed an effective network of support, what do you do during the interim?
Moderator:
Karen M. Schinabeck, Director of Financial Aid, Longwood University
Presenters:
Ron Day, Director of Financial Aid, Coastal Carolina University
Tolly D. Tollefson, Director of Financial Aid, University of North Carolina at Greensboro

Rethinking Student Aid: How Effective are Current Student Aid Policies and Programs?
(Coolidge)
The College Board has convened an independent panel of experts to evaluate the nation’s experience with existing programs aimed at reducing financial barriers to higher education and to develop innovative proposals for policy reform. The Lumina Foundation has funded research on the effectiveness of current student aid policies to provide background for the development of the panel’s proposals. This session will provide more information about the project and the researcher’s findings on criteria for designing effective policies.