

- Outreach by Director of Graduate Programs to large businesses in the Hwy. 290 corridor to directly showcase our strengths and appeal for students.
- Closing-the-loop meetings among faculty and using results of the program review to strengthen the offerings in the discipline.
- Initiated five-year program review of MSA program.

Carryover funds will be utilized to support these additional activities.

Item 3: Community Development

FY08 Performance Measure: 5% increase in headcount in Fall 2008 as compared to Fall 2007.

Status:

Headcount Fall 2007: 38 (certified, MS and PhD programs)
 Headcount Fall 2008: 35 (preliminary, MS and PhD programs)
 Increase/Decrease: -7.9%

Comments:

The Community Development program is using its Capital Development class as a means to seek and secure funding to cover the cost to perform activities to enhance enrollment in the program. The program has also committed to:

- Invite program graduates and existing students to a networking reception during Homecoming week.
- Attend the 2008 Texas Community and Economic Development Summit in Austin, TX to promote the program.
- Meet with representatives from the Nigerian government to discuss an exchange program with Nigerian universities.
- Sponsor a Community Art Festival in April 2009 to promote the CD and art programs.
- Provide opportunities for students and faculty to attend conferences in the Houston area to expose the existence of the program.
- Arrange information meetings with Houston area school districts to discuss the program.
- Mail brochures to Houston area school counselors to promote awareness of the program.
- Offer courses offsite to attract new students.
- Offer courses online to attract new students.

Carryover funds will be utilized to support these additional activities.

Item 4: Educational Leadership

FY08 Performance Measure: 7% increase in external funds as compared to 2006-2007.

Status:

In Fall 2008, the department received a Title III Grant for \$35,000, which is an increase of 14% in external funding.