

Table S.1.c-3
EBI/AACSB Survey of Graduating Seniors – Spring 2004:
Scores On Selected Institution-Specific Questions - Recruitment/Placement

	Very Poor or poor	Fair	Good or Very Good	Excellent or Exceptional	
I would rate the Prairie View A&M University recruitment process for potential students as:	22%	24%	39%	14%	
In my opinion, the performance of the supporting staff in the Office of the Dean is:	4%	21%	49%	27%	
In my opinion, the performance of the supporting staff of the departmental office is:	6%	2%	59%	33%	
	Not at all	Lowest 3 Choices	Moderately Acceptable	Top 3	Only Choice
I would consider returning to Prairie View A&M University for a graduate degree (MBA or MSA)	21%	14%	27%	20%	18%
I would recommend to friends a business degree from the College of Business at Prairie View A&M University?	12%	10%	22%	36%	19%
	Dissatisfied	Neutral	Satisfied		
To what extent are you satisfied that the Major Field Test accurately measured your knowledge of business?	24%	40%	37%		
	Very Poor or poor	Fair or Good	Excellent or Exceptional		
How would you rate the usefulness of the University's Career Fair?	12%	46%	41%		
How would you rate the usefulness of the College of Business' Career Fair?	13%	48%	40%		

Notes: 2004 EBI/AACSB Undergraduate Business Exit Survey

Retention at University Level

The University and the COB have implemented several strategies to improve student retention. A few are listed here.