In 2002, the University began its first-ever comprehensive capital campaign, a five-year, $30 million campaign, EXTEND THE VIEW: Shape tomorrow today.

Throughout the six-year period, PVAMU’s EXTEND THE VIEW campaign secured private contributions from state, regional and national communities to provide support for merit-based student scholarships; faculty chair endowments; research laboratories, equipment and technology; building renovations and historical preservation; student support services, athletic scholarship endowments and general university endowments.

The campaign was scheduled to end December 2007; however, in November 2007, the Capital Campaign Cabinet members voted to extend the closing date to the end of 2008. As the campaign drew to a close, more than $32 million was received, surpassing the original goal by nine percent. Nearly two-thirds of the campaign contributions were designated for student initiatives and faculty enrichment. Funds that specifically support endowed scholarship endowments and general university endowments.

We have raised $32.6 million in cash, gifts and pledges in support of the institution’s first-ever capital project. Because of your generous commitment to the University, we are able to celebrate the success of this effort and the everlasting benefits it brings.

In 2002, following an extensive feasibility study involving alumni, friends, community leaders and university administrators, the decision was made to launch this major fundraising endeavor. During this pivotal time in the University’s history supporters hoped that a campaign of this magnitude would help publicize and promote the accomplishments during the institution’s legacy. By garnering support from key constituents and former students, PVAMU could leverage its needs as the competition for limited educational dollars from local and state governments intensified.

Additionally, PVAMU’s participation in the Texas Office of Civil Rights settlement, resulted in the Texas Commitment funding which offered dollar-for-dollar matching for all monies received and earmarked for endowed scholarships and endowed faculty chairs.

Indeed, it is the generosity of alumni, friends, faculty and staff, students, corporations, foundations and other supporters that made an impact and helped us achieve our goal and ensure that we continue our mission of excellence in teaching, research and service.

This EXTEND THE VIEW summary highlights some of the events, activities and many accomplishments of the campaign. I hope you enjoyed the journey as much as we did and encourage you to learn more about PVAMU by visiting our campus facilities and our website at www.pvamu.edu.

Thank you again for your support.

George C. Wright

Message from the President

It is with deep gratitude that we celebrate Prairie View A&M University’s successful completion of its EXTEND THE VIEW: Shape Tomorrow Today capital campaign. We have raised $32.6 million in cash, gifts and pledges in support of the institution’s first-ever capital project. Because of your generous commitment to the University, we are able to celebrate the success of this effort and the everlasting benefits it brings.

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Ribbon Cutting

2006 The University highlighted one of its most distinguished engineering graduates with the official naming ceremony of the School of Architecture’s Nathelyne Archie Kennedy Building. Kennedy ’59 was the University’s first female engineering graduate and the first black female in Texas to be licensed as a professional engineer (P.E.).

2006 The Texas A&M University System Board of Regents authorized the naming of the Opal Johnson Smith Auditorium in the Prairie View A&M University Memorial Student Center. PVAMU alumna and retired Dallas Independent School District administrator, Opal Johnson Smith ’54, served 35 years in the Texas public education system after earning a bachelor’s degree in mathematics in 1954.


2007 During the 33rd Prairie View A&M University National Alumni Association convention, PVAMU officials hosted a naming dedication ceremony for the Willie Albert Tempton Sr. Memorial Student Center in honor of alumnus and former interim University president, Col. (Ret.) Willie Albert Tempton, Sr. ’61.

2007 During its 2007 Homecoming celebration, Prairie View A&M University dedicated the Elmer E. O’Banion Science Building. Dr. O’Banion served as chairman of the department of natural sciences at Prairie View A&M University for more than 25 years.

2007 The academic division known as the College of Education was named the Samuel Metters Auditorium located in the Nathelyne Archie Kennedy Building. PVAMU alumna Dr. Metters ’57, is chairman and CEO of Metters Industries, Inc. and founder and former president of the Prairie View A&M University National Alumni Association.

2008 The University hosted a name dedication ceremony for the Leroy G. Moore, Jr. Intramural Gymnasium on the floor of the gymnasium. Dr. Leroy G. Moore, Jr. served as Prairie View’s head basketball coach from 1956 through 1969 winning several championships.

2008 Prairie View A&M University hosted a naming ceremony for the Marvin D. and June Samuel Brailsford College of Arts and Sciences. The Brailsfords are both PVAMU alums who have been pioneers in their efforts to garner major support and funding for the University.

2009 PVAMU hosted a naming ceremony for the Roy G. Perry College of Engineering. Alumnus Roy G. Perry ’78 was honored for his achievements in engineering, technology, philanthropy and entrepreneurship.

All Those Who Gave
Alumni and Alumni Organizations

Throughout the campaign period all constituent groups supported the specialized fundraising effort with donations, however, Prairie View A&M University alumni sent a strong message by giving more than $6.7 million. These contributions led all private source gifts and exceed the original goal by $2 million. It is clear that former students hold this institution near to their hearts. Alumni throughout the years have said, “Where would I be without PVAMU?” and now they have proven it.

Faculty and Staff Giving

The decision to begin the capital campaign with the Faculty and Staff Gift phase was purely by design, these individuals represent the mainstay of the University. Faculty members and staff persons possess the most intimate knowledge of the institution and interact with the University’s constituents – students and alumni. Their contributions varied and include donations to endowed scholarships, the University’s general fund, athletics, faculty chairs and students services.

The Numbers

| Total Giving | $672,300 |
| Average Gift | $340 |
| Participating PVAMU Employees | 32% |

The contributions of Joseph D. Harrison, storekeeper II and Dr. Clarissa G. Booker ’68, professor, helped PVAMU reach the capital campaign goal.

The 2008 Gala celebrated the 90-year anniversary of the University’s College of Nursing. PVAMU President Emeritus Alvin I. Thomas, Ph.D. and Texas Medical Center President Richard Wainerdi, Ph.D., served as honorary co-chairs. Past president of the National Association of Black Nurses, Bettye Davis-Lewis ’59, was the honorary host.

In early 2009, PVAMU hosted a name dedication ceremony for the Don K. Clark Building. The building houses the College of Juvenile Justice and Psychology and the Texas Juvenile Crime Prevention Center. Clark’s ’67 name and his thirty-five years of service in law enforcement, security and counterterrorism will now inspire future generations of students pursuing careers in law enforcement, juvenile research and psychology.

President Dr. George C. Wright presents Pastor Ralph DuBois West of The Church Without Walls with the 2007 President’s View & Vision award in recognition of his unyielding support and contributions to PVAMU.

Capital Campaign Summary 2002-2008
Corporations

$25,000 and up
3M Company
Alltech, Inc.
American Honda Motor Co., Inc.
AMIE
Analytical Graphics, Inc.
Boeing Company
Caterpillar Foundation
Chevron Phillips Chemical Co.
ChevronTexaco Products Company
Cisco Systems, Inc.
Claro
ConocoPhillips
Duke Energy Corporation
DuPont Company
ExxonMobil Corporation
ExxonMobil Education Foundation
The Fawhrt Foundation
General Motors Corporation
Houston Livestock Show & Rodeo
Illinois Tool Works Foundation
Kellogg Company
L3 Communications Integrated Systems
Lockheed Martin Aeronautics Company
Mac Oil & Gas International
Pepsi-Cola Company
Raytheon Company
Sandia National Laboratories
Shell Oil Company
Sime Support LTD
Spectra Energy Foundation
Sprint Foundation
SunGard Colleges
Texas Instruments Foundation
The Cleveland Foundation

Foundations

$25,000 and up
The Brown Foundation, Inc.
Ed Rachal Foundation
Greater Texas Foundation
Houston Endowment, Inc.
Meadows Foundation, Inc.
Rollin M. Gerstacker Foundation
Sid W. Richardson Foundation
Caterpillar Foundation
Chevron Phillips Chemical Co.
ChevronTexaco Products Company
Cisco Systems, Inc.
Claro
ConocoPhillips
Duke Energy Corporation
DuPont Company
ExxonMobil Corporation
ExxonMobil Education Foundation
The Fawhrt Foundation
General Motors Corporation
Houston Livestock Show & Rodeo
Illinois Tool Works Foundation
Kellogg Company
L3 Communications Integrated Systems
Lockheed Martin Aeronautics Company
Mac Oil & Gas International
Pepsi-Cola Company
Raytheon Company
Sandia National Laboratories
Shell Oil Company
Sime Support LTD
Spectra Energy Foundation
Sprint Foundation
SunGard Colleges
Texas Instruments Foundation
The Cleveland Foundation

All Those Who Gave Endowments

Endowed funds provide a constant source of income over time, which the University can depend on for scholarships, general support and earmark for long-range planning. Unlike other gifts, which are expended for short-term needs, gifts to the endowment are invested and the principal is held in perpetuity. Endowed funds are typically dedicated to particular purposes, consistent with donor desires, such as faculty chairs and professorships, or student endowed scholarships. Throughout the campaign, seventy-seven named endowments were created with a minimum investment of $5,000. Interest generated from the principal endowment fund is used to create scholarships for PVAMU students.

Established 2004
Lacy and Carolyn Fryer Endowment
George Meador Scholarship Endowment
Prairie View Naval ROTC Endowment
Raymond E. Carreathers Scholarship
Class Of 1962 Endowment
Edward W. Martin Scholarship Endowment
Rebecca E. Wright Scholarship Endowment
Endowed Chair in Nursing
Seth L. Green Family Scholarship Endowment
Lawrence and Stel M. Lowman College of Nursing Endowment
Historical and Cultural Preservation Endowment
Laboratories, Equipment and Technology Endowment
Student Support Services Endowment

Established 2005
Endowed Chair in Education
Raymond and Thelma Holt Family Endowment
Class of 1954 Endowed Scholarship
Raytheon PVAMU Employees Endowment
Removing Barriers to Education Scholarship
Frank T. Hawkins Endowed Scholarship
James and Patricia Solomon Scholarship
Joseph Scott Endowment
Dr. George E. Brown Scholarship Endowment
Class of 1955 Endowment
Herman Wright Scholarship Endowment Fund
Herman and Juanita Garand House Endowment
Class of 1970 Endowment
Class of 1959 Legacy Endowment

Established 2006
Edward W. Martin Endowed Chair in Biology
Johnson Space Center Alumni Chapter Endowment
Honorable Craig A. Washington Endowment

Established 2007
Endowed Chair in Business
MCAFEE Scholarship Endowment
Illinois Tools Wk. Scholarship Endowment
Charles Mose Brown Endowed Scholarship
Class of 1965 Endowment Scholarship Endowment
Endowed Chair in Architecture
Marvin D. and June E. Brailsford Endowment
Jones Family Scholarship Endowment
Clemmie S. Vincent Endowed Scholarship
Nathelyne Archie Kennedy Scholarship
Roy and Thelma Smith Scholarship
Class of 1957 Scholarship Endowment
Ltc. (Ret) Jiles P. Daniels Endowment
Clemmon W. Wesley Lecture Series Endowment
Lucy Sterling Boone Memorial Endowment
Lucina E. Thompson Memorial Scholarship
Greggs - Allen Morris Endowment

Established 2008
Paul Matthews Lecture Endowment
Lee C. Phillips Building Endowment Fund
Western Area Links Endowment Fund
Class of 1958 Scholarship Endowment
George R. Hadnot Engineering Endowment
Evelyn E. Thornton Endowment
George Anderson Roberts Endowment
Bill Orrman Graduate Fellowship Endowment
Barbara J. Hoffman Memorial Endowment
Samuel Butler Family Endowment
Twana Edwards Endowment Fund
Henri L. Bailey Endowment
Endowed Chair in Juvenile Justice
Dr. Thomas & Margaret Fogarty Endowment
Wesley and Marie Ratcliff Endowment
Cpt. Leroy Thomas Jr. Endowment
J.R. Phillips Endowment
Vivian L. Jefferson Memorial Endowment
Beaumont PVAMU Alumni Endowment Fund
Class of 1961 Legacy Endowment
Accenture Lecture Series Endowment
Dr. O. M. Holt Memorial Endowment Fund
Lorenzo L. Tramble Endowment
Class of 1964 Endowment
Hattie Olivette Jackson Higgs Scholarship
Brett Family Foundation Scholarship Fund
Class of 1999 and Friends Scholarship Fund
Earl Wooten Engineering Scholarship
Ernest and Jonnie Martin Endowment
PV Nurses Alumni Association Endowment

Acknowledgments

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Norval J. Edwards, Prospect Researcher
Bernadette Muse, Administrative Assistant
Sue Sampleton, Coordinator, Gift Processor
Pauline Hayes-Walker, Administrative Secretary
Edie Charlot, Specialist, Alumni Affairs

Office of Student Affairs and Institutional Relations
Lauretta F. Byars, Vice President for Student Affairs and Institutional Relations
Sheelah D. Hughes, Director of Public Relations
Bryce Hairston Kennard, Public Relations Specialist

Designer: Molly Murphy of Blank Canvas Graphic Design, www.blankcanvasportfolio.com

Photo Credits: Bryce Hairston Kennard, Gitonga M'Mbijjewe and members of the faculty, staff and student body

Gift Size

- 3,827 Gifts under $4,999 totaling $1,084,505
- 213 Gifts $5,000 to $49,999 totaling $307,750
- 50 Gifts $50,000 to $99,999 totaling $5,720,506
- 5 Gifts over $1 million totaling $8,872,145

The first PVAMU Scholarship gala held in April 2005, recognized the contributions of alumnus Whitlowe R. Green and the University’s past presidents. All of the event’s proceeds supported the capital campaign. (left to right)

Alvin I. Thomas, 1966-1982
George C. Wright, 2003-Present
Charles A. Hines, 1984-2002
Julius W. Becton, Jr. 1989-1994

PVAMU
Administrative Officers

George C. Wright
President

E. Joanna Thomas-Smith
Provost and Senior Vice President for Academic Affairs

Willie F. Trotty
Vice President for Research and Development

Lauretta F. Byars
Vice President for Student Affairs and Institutional Relations

Mary Lee Hodge
Vice President for Business Affairs

Fred E. Washington
Vice President for Administration and Auxiliary Services

Betty N. Adkins
Dean, College of Nursing

Kendall T. Harris
Dean, Roy G. Ferry College of Engineering

Danny B. Kelley
Dean, Marvin D. and June Samuel Brailsford College of Arts and Sciences

Lucian Yates, III
Dean, Whitlowe R. Green College of Education

Freddie Richards
Dean, College of Agriculture and Human Sciences

Munir Quddus
Dean, College of Business

H. Elaine Rodney
Dean, College of Juvenile Justice and Psychology

Ikhlas Sabouni
Dean, School of Architecture

William H. Parker
Dean, Graduate School

Capital Campaign Summary 2002-2008
Prairie View A&M University is the second oldest public institution of higher education in Texas. Offering baccalaureate degrees in 46 academic majors, 41 master’s degrees and four doctoral degree programs, the University has an established reputation for producing thousands of engineers, nurses, educators and corporate leaders. PVAMU has been dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research and service since 1876.