### University Goals

1. Provide higher quality academic programs.
2. Educate students for professional competence and for successful societal participation.
3. Expand higher education access.
4. Strengthen faculty productivity, competence, and standing in respective disciplines.
5. Increase public confidence in and support for the University.
6. Achieve greater efficiency in university organization and administration of programs and services.
7. Promote individual, programmatic, and institutional leadership.
8. Increase the proportion of undergraduate recipients who enter graduate and professional school.
9. Increase effectiveness of programs/services for underprepared students.
10. Graduate students with positive ethical and moral characteristics.
11. Provide higher quality student support programs.
12. Strengthen resource management.
13. Promote applied and basic research.
14. Sustain improvements in prudent management of financial resources.
15. Extend the nature and scope of extension and public service.
16. Increase high school students’ awareness of advantages of college completion.
17. Strengthen planning environment.
18. Enhance effectiveness of honors education programs/services.