Information Literacy Program

John B. Coleman Library-
Information Literacy Committee:

- Dr. Steve Shaw- Chair
- Robert “Bob” Grundy- Co-chair- Reference Librarian
- Kimberly M. Gay- Reference Librarian
  - Yubao Li- Reference Librarian
  - Chieko Sato- Reference Librarian
- Jason Russo- Technical Services
- Elisabeth “Jean” Brumfield- Distance Services Librarian
At the present time, the library’s reference department and the librarians do not have in production an Information Literacy Program. The reference department engages in teaching one shot Reference [Bibliographic] Instruction RI classes. These 50 minute-long basic classes entail showing the students how to search for materials in the online catalog, how to find a journal article in a database, how to cite sources correctly, what is plagiarism and copyright laws. The RI classes also can be tailor-made to suit the professor’s research endeavors that they want the students to do. These RI classes can cover more related subject specific information for the research assignment that the students have to do.

The Reference Department statistics for RI classes for the 2005-2006 and 2006-2007 academic year were:

**RI Classes Academic Year 2005-2006**

<table>
<thead>
<tr>
<th>BI Sessions</th>
<th>144</th>
</tr>
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<tbody>
<tr>
<td>BI Attendees Expected</td>
<td>3630</td>
</tr>
<tr>
<td>Actual BI Attendees</td>
<td>2336</td>
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**RI/ Classes Academic Year 2006-2007**

<table>
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<tr>
<th>Total BI Sessions</th>
<th>85</th>
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<tbody>
<tr>
<td>BI Attendees Expected</td>
<td>2147</td>
</tr>
<tr>
<td>Actual BI Attendees</td>
<td>1554</td>
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</table>
John B. Coleman Library- Library Instruction

The Reference and Information Services Department can provide Library Instruction for the Instructor. The Reference and Information Services Department sees itself as an integral part of the learning process, and is here to partner with you to that end. We are available to speak to your classes as a whole (usually providing hands-on instruction on how to use our online services), lead tours of the John B. Coleman Library and the sometimes overlooked treasures within our walls, work with you individually on searching databases, provide research assistance for your projects, and more. You can always stop by the Reference Desk, or drop by our offices for consultation. We are also available through telephone 936.261.1535 or email (askalibrarian@pvamu.edu).

Who works in the Reference and Information Services Department?

Steve Shaw (Head of Reference and Information Services)
(936) 261-1529
sjshaw@pvamu.edu
Subject Liaison: Social and Behavioral Sciences, University College
Instruction Focus: Sociology, Social Work, History, Philosophy, Music, Community Development

Robert (‘Bob’) Grundy (Reference and Instruction Librarian / Instruction Coordinator)
(936) 261-1517
rsgrundy@pvamu.edu
Subject Liaison: Army ROTC, College of Juvenile Justice & Psychology
Instruction Focus: Psychology, Juvenile Justice, Law, Education

Kimberly Gay (Reference and Instruction Librarian)
(936) 261-1506
kmgay@pvamu.edu
Subject Liaison: Languages and Communication, College of Business
Instruction Focus: Communication, Business, Literature

Yubao Li (Reference and Instruction Librarian)
(936) 261-1518
yli@pvamu.edu
Subject Liaison: Department of Mathematics
Instruction Focus: Chemistry, Math, Physics, Engineering, Computer Sciences

Chieko Sato (Reference and Instruction Librarian)
(936) 261-1507
chsato@pvamu.edu
Subject Liaison: Architecture
Instruction Focus: Architecture

Who works in the Library Distance Services Department?

Elizabeth Jean Brumfield (Distance Services Librarian)
(713) 790-7282 (Northwest Campus)
Distance Services

Distance Services in collaboration with the Reference and Information Services Department and the Distance Learning Council works specifically with satellite campuses and Distance Education students and faculty. Research instruction workshops and other library services are presented in accordance with the main library's mission and policies. Students and faculty receive comparable services through online tutorials and hands-on instruction at several of Prairie View's satellite facilities. Please contact the Distance Services Librarian to schedule a session.

What can the Reference and Information Services Department do for me as an Instructor?
The Reference and Information Services Department sees itself as an integral part of the learning process, and is here to partner with you to that end. We are available to speak to your classes as a whole (usually providing hands-on instruction on how to use our online services), lead tours of the John B. Coleman Library and the sometimes overlooked treasures within our walls, work with you individually on searching databases, provide research assistance for your projects, and more. You can always stop by the Reference Desk, or drop by our offices for consultation. We are also available through telephone 936.261.1535 or email (askalibrarian@pvamu.edu).

Can I get a Librarian to speak to my classes? Absolutely! This is our favorite part of our job!

Who should I contact? What information should I provide?
To streamline and facilitate the process, Bob Grundy is the coordinator and liaison for all instruction on the main campus, and Jean Brumfield coordinates instruction for Distance Services. Feel free to contact either of them by phone or email.

We generally need your name and contact information, course and section number and short title, and the number of students enrolled in this section. Beyond that, we can discuss the specific content of the presentation.

Where does the instruction take place?
Great question! We are fortunate enough to have several options. We work well with the Office of Distance Learning and can sometimes schedule classes in the New Science Building, which seats about 40. We sometimes use labs in the Delco Building as well. While it might not provide hands-on instruction, we can come to your classroom - we have a laptop and data projector, and are 5 extremely mobile librarians. Have information, will travel! There are online tutorials that are in the production phase for Distance Education students, as well.

I have to leave for a conference; can I request a Research Instruction session at the last minute?
Although emergency sessions do arise (especially around exams), we’d prefer you didn’t do this; we need a few days if possible to prepare for a session that really benefits your students. We find that students get more out of the class if you are there as well; you provide wonderful
last minute insight that is invaluable.

**What would the librarians talk to my students about?**
Anything you need! We have basic 50-minute classes on finding books and articles, but can create presentations suited to your class. We can teach citation methods, Internet evaluation, research methodology, finding government information, etc. Our staff is expert at building sessions around a specific project you have; this is why we love working closely with you.

**Can I choose the content?**
We hope you do! If we present information outside of the needs your students have, this benefits no one.

**My students are having a hard time finding appropriate sources; everything they use is from the Internet. Can you help?**
Students often need help in this area, and our staff is especially trained to effectively assist them. Not being able to understand the difference between the Internet and a database feeds this, and we are able to help them see this distinction, as well as successfully navigate the Internet.

**Can I meet with a member of the Reference and Information Services Department one-on-one?**
Sure! Our offices are always open to you, and we can come to your office if you’d prefer. Everything that we cover during a Research Instruction session can be covered individually.

**Can the Reference and Information Services Department help me with my research?**
Reference Librarians are expert at ferreting information from hidden sources, and tracking down citations. Need help starting to find research for that paper or conference? This is where we come in. Short-term or immediate research need? Call us! 936.261.1535. Long-term research project? We’re here when you need us!

**Can I have a tour of the Library for my students?**
Yes; we can arrange for tours for your class of the Library facilities. Tours include the Reference area, explanation of Circulation policies, the ‘stacks’ location of all the books, and time and space permitting, the 4th Floor Space and Special Collections / Archives Department. We also welcome elementary-age schoolchildren as well.
Prairie View A&M University

John B. Coleman Library

Proposed

Information Literacy Program
<table>
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<tr>
<th>Mission Statement: Current</th>
<th>Mission Statement: Proposed</th>
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<tr>
<td>Non-applicable</td>
<td>The mission of the Information Literacy Program at the JBCL is to assist incoming PV freshmen in their evolution into independent scholars, with an appreciation for the research process and confidence in their own ability. The Information Literacy Program will assist Prairie View faculty members in developing information content oriented coursework. The Information Literacy Program will follow, model and adopt the Information Literacy skills as set forth by ACRL to help students critically assess, use and apply diverse information resources.</td>
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<th>Goals: Current</th>
<th>Goals: Proposed</th>
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| Non-applicable | Library Instruction staff in collaboration with faculty will introduce search strategies, methodologies and resources that prepare students to think critically and evaluate the relevance and authority of information in an electronic environment. The program will instruct students to frame a research question, understand what resources are best suited to answer that question, Acquire the skills to access those resources and pull out the relevant information, apply it the question appropriately and do all this both legally and ethically.  
**Sample Goal:** Students will be exposed to multiple information sources, and allowed, in groups, to brainstorm their application and suitability. They will grow in their confidence to evaluate and assess information sources. |

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<tr>
<th>Objective: Current</th>
<th>Objective: Proposed</th>
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| Non-applicable     | Students will be engaged to determine the extent of information needed, how to access the needed information effectively and efficiently, how to evaluate information and information sources critically, how to incorporate selected information into one’s knowledge base.  
**Sample Objective:** Students will be presented with a sample research question and a forced choice of five (5) sources with varying degrees of suitability. Students will be asked (in groups) to evaluate these sources with regard to the sample research question, listing specific reasons. |
<table>
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<tr>
<th>Method: Current</th>
<th>Method: Proposed</th>
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<tbody>
<tr>
<td>Non-applicable</td>
<td><em>This method will help educate students to become critically thinkers and life long learners by providing the library skills and techniques to enhance their researching skills and endeavors.</em></td>
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**Activity: Current**

**Activity One:**
Reference Instruction classes are taught in 50 minute sessions on the bases of how to find books and journal articles from the library’s web homepage; information on the four main style guides (MLA, APA, Chicago and Turabian); Copyright and Plagiarism; Databases and Websites. These classes are mainly geared toward freshman level students.

**Activity Two:**
*Make Time for Research.* A face-to-face no appointment needed interaction between a reference librarian and the library patron that takes place in the Public Events Room of the library every Thursday at 4 p.m.. The librarians showcase online resources to help students on common topics that undergraduate and graduate students may encounter in doing their research. Session includes but is not limited to: online catalog, databases, websites and more.

**Activity Three:**
*Askalibrarian* @pvamu.edu Library patrons are able to email a reference librarian who is working the ref desk questions as they relate to PVAMU, Research and even general questions that could cover a broad spectrum. Feedback can be immediate or with in a 4 to 24 hour time span.

**Activity: Proposed**

**Activity One:**
Reference Instruction classes will have a built in assignment due at the end of the session. Students will be presented with a sample research question and a forced choice of five (5) sources with varying degrees of suitability. Students will be asked (in groups) to evaluate these sources with regard to the sample research question, listing specific reasons.

**Activity Two:**
*Virtual Make Time for Research.* There will be a live chat reference librarian from the hours of 1:00 p.m. to 4:00 p.m. that will be able to set-up an instant chat program. The librarian will be able to answer questions as they relate to a student’s research needs. Students will be able to login into the sessions have four hours of virtual librarian service that is geared toward information related to the online catalog, databases, websites, accessing the database from home, styles guides and other research endeavors that are normally taught in a face-to-face reference instruction class.

**Activity Three:**
*Askalibrarian* will become a live interaction Wiki website where students will be able to not only post their questions, but will be able to view all questions and the answers that have been posted to the Askalibrarian question database pool. The wiki will be maintained by the reference librarian that is on duty at the reference desk. This will allow for more interaction among all collaborators and lessen the reference librarian’s chances of answer repeat questions.
### Assessment: Current

**Activity One:**
Reference Instruction Survey comprised of 13 total questions (11 multiple choice and two fill in the blank) >>

**Visuals: Current**

**Activity One:** SnagIt, Camtasia Examples >>
http://www.tamu.edu/pvamu/library/Course_Resources/courses/Cultural_Heritage_Preservation.html
See Appendix

**Activity Two:** Informational Brochures:
1. Information Literacy Menu
2. How to Find Scholarly Articles
3. How to Find Books
4. E-Res >>
   http://www.pvamu.edu/PDFFiles/Library/Ref/Brochures/ERes_Brochure.pdf
5. What Databases Do I chose?
6. Subject specific Philosophy >>
   http://www.pvamu.edu/PDFFiles/Library/Ref/Brochures/Philosophy.pdf

### Assessment: Proposed

A. Students will be graded on (1) number of sources properly evaluated (2) strength of reasons (3) ability to support their conclusion. This method will help educate students to become critically thinkers and life long learners by providing the library skills and techniques to enhance their researching skills and endeavors. These reasons will be shared with the rest of the class, publicly discussed, and then collected by the instructor.

B. Internal Focus Group: reference librarians and Library Information Literacy Committee. Assess and Caucus on how the Reference Instruction classes were taught that semester. Gain insight from the committee and what initiatives should move forward in teaching and assessment endeavors.

C. Internal Focus Group: reference librarians and faculty. Assess and Caucus with related faculty from the reference instruction classes taught. Get feedback on methods and outcomes of teaching library information literacy skills to their students.

D. Keep what we are currently doing with the RI survey assessment that is given at the end of the RI class

### Visuals: Proposed

**Activity One:** Keep implementing the SnagIt and Camtasia visuals

**Activity Two:**
Integrating FaceBook.com’s announcements tools with the John B. Coleman Library’s Reference Department research workshops.

**Activity Three:** PBwiki websites:
Creating Subject Specific PBwikis >> http://web20kmg.pbwiki.com/ Web 2.0 (author- Kimberly M. Gay)

>>http://web20kmg.pbwiki.com/PVAMU+College+of+Business+MRKT Spring 2008 MRKT 4903.001 Marketing Communications 15 Path Finders to Research Information (author- Kimberly M. Gay)