MASTER OF BUSINESS ADMINISTRATION (MBA)

DEGREE PROGRAM

The MBA program provides students with the opportunity to acquire the knowledge and skills necessary to succeed as managers, entrepreneurs, and business leaders. The program integrates various business disciplines to provide the high-quality educational experience needed for managing a business. In addition to emphasizing tools and techniques, the program strives to impart educational qualities that are conducive to a professional life of learning, growth, and ethical conduct. The goal of the program is to produce graduates who are capable of solving managerial problems in a dynamic national and global environment.

PROGRAM LEARNING GOALS

Mastery of Content: Graduates will demonstrate an ability to think critically and to solve business problems.
Teamwork: Graduates will demonstrate an ability to work well in a team environment.
Ethics: Graduates will have an ethical perspective.
Global Perspective: Graduates will be knowledgeable in global business issues.
Communications: Graduates will be effective communicators.

MBA DEGREE PROGRAM REQUIREMENTS

The MBA degree program requires a total of 36 semester credit hours including 30 SCH of core courses and 6 SCH of electives assuming all prerequisites for the core courses have been satisfied. A student whose undergraduate program includes some subject content equivalent to the prerequisite courses may be exempted from selected courses. A student may also receive an exemption from specific prerequisite courses through examination or transfer. Specific course requirements will be determined during the admission process which includes a complete review of undergraduate transcripts and work experience.

Core Courses ..................................................................................................................30 SCH
ACCT 5103 Managerial Accounting
BCOM 5203 Managerial Communications
MISY 5103 Management Information Systems
ECON 5103 Managerial Economics
FINA 5103 Theory of Financial Management
MGMT 5103 Organizational Behavior
MGMT 5123 Quantitative Analysis
MGMT 5323 Strategy and Policy
MGMT 5433 Production and Operations Management
MRKT 5303 Marketing Management

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Elective Courses (select two) ........................................................................................................ 6 SCH  
ECON 5313 International Trade and Business  
FINA 5313 Investment Analysis and Management  
FINA 5333 International Finance  
FINA 5383 Financial Markets & Institutions  
MGMT 5343 Human Resource Management  
MGMT 5353 Entrepreneurship and Innovation  
MGMT 5613 Special Topics  
MISY 5323 Data Communication and Networking  
MISY 5413 Applied Database Management  
MISY 5423 Information System Analysis & Design  
MISY 5533 Special Topics in MIS  
MRKT 5313 International Marketing  

Total Degree Requirements: ........................................................................................................ 36 SCH

MBA TRACKS (MINORS)

MIS Track (minor)

The MIS track requires a total of 15 SCH of courses of which 3 SCH is required as part of the MBA program. MBA students who want to pursue this track need 12 SCH of additional courses. The required courses for the MIS track are:

1. MISY 5103 Management Information Systems  
2. MISY 5413 Applied Database Management  
3. MISY 5423 Information System Analysis & Design  
4. MISY 5323 Data Communication and Networking  
5. MISY 5533 Special Topics in MIS

For students who want the MIS track in the MBA program, a minimum of 42 SCH of courses would be required when 6 SCH of elective courses, which are required in the MBA program, are selected from the above list except MISY 5103 which is a required course in the MBA program as well as in the MIS track.

Finance Track (minor)

The Finance track requires a total of 12 SCH of courses of which 3 SCH is required as part of the MBA program. MBA students who want to pursue this track need 9 SCH of additional courses. The required courses for the Finance track are:

1. FINA 5103 Financial Management  
2. FINA 5313 Investment Analysis & Management  
3. FINA 5383 Financial Markets & Institutions  
4. FINA Elective or FINA 5513 International Finance