

MASTER OF BUSINESS ADMINISTRATION (MBA)

DEGREE PROGRAM

The MBA program provides students with the opportunity to acquire the knowledge and skills necessary to succeed as managers, entrepreneurs, and business leaders. The program integrates various business disciplines to provide the high-quality educational experience needed for managing a business. In addition to emphasizing tools and techniques, the program strives to impart educational qualities that are conducive to a professional life of learning, growth, and ethical conduct. The goal of the program is to produce graduates who are capable of solving managerial problems in a dynamic national and global environment.

PROGRAM LEARNING GOALS

Mastery of Content: Graduates will demonstrate an ability to think critically and to solve business problems.

Teamwork: Graduates will demonstrate an ability to work well in a team environment.

Ethics: Graduates will have an ethical perspective.

Global Perspective: Graduates will be knowledgeable in global business issues.

Communications: Graduates will be effective communicators.

MBA DEGREE PROGRAM REQUIREMENTS

The MBA degree program requires a total of 36 semester credit hours including 30 SCH of core courses and 6 SCH of electives assuming all prerequisites for the core courses have been satisfied. A student whose undergraduate program includes some subject content equivalent to the prerequisite courses may be exempted from selected courses. A student may also receive an exemption from specific prerequisite courses through examination or transfer. Specific course requirements will be determined during the admission process which includes a complete review of undergraduate transcripts and work experience.

Core Courses	30 SCH
ACCT 5103	Managerial Accounting
BCOM 5203	Managerial Communications
MISY 5103	Management Information Systems
ECON 5103	Managerial Economics
FINA 5103	Theory of Financial Management
MGMT 5103	Organizational Behavior
MGMT 5123	Quantitative Analysis
MGMT 5323	Strategy and Policy
MGMT 5433	Production and Operations Management
MRKT 5303	Marketing Management

Elective Courses (select two)	6 SCH
ECON 5313	International Trade and Business
FINA 5313	Investment Analysis and Management
FINA 5333	International Finance
FINA 5383	Financial Markets & Institutions
MGMT 5343	Human Resource Management
MGMT 5353	Entrepreneurship and Innovation
MGMT 5613	Special Topics
MISY 5323	Data Communication and Networking
MISY 5413	Applied Database Management
MISY 5423	Information System Analysis & Design
MISY 5533	Special Topics in MIS
MRKT 5313	International Marketing

Total Degree Requirements: **36 SCH**

MBA TRACKS (MINORS)

MIS Track (minor)

The *MIS* track requires a total of 15 SCH of courses of which 3 SCH is required as part of the MBA program. MBA students who want to pursue this track need 12 SCH of additional courses. The required courses for the *MIS* track are:

1. MISY 5103 Management Information Systems
2. MISY 5413 Applied Database Management
3. MISY 5423 Information System Analysis & Design
4. MISY 5323 Data Communication and Networking
5. MISY 5533 Special Topics in MIS

For students who want the *MIS* track in the MBA program, a minimum of 42 SCH of courses would be required when 6 SCH of elective courses, which are required in the MBA program, are selected from the above list except MISY 5103 which is a required course in the MBA program as well as in the *MIS* track.

Finance Track (minor)

The *Finance* track requires a total of 12 SCH of courses of which 3 SCH is required as part of the MBA program. MBA students who want to pursue this track need 9 SCH of additional courses. The required courses for the *Finance* track are:

1. FINA 5103 Financial Management
2. FINA 5313 Investment Analysis & Management
3. FINA 5383 Financial Markets & Institutions
4. FINA Elective or FINA 5513 International Finance