



PRAIRIE VIEW A&M UNIVERSITY

A Member of the Texas A&M University System

TO: Dr.
Assistant Professor of Communication

FROM: Department Head

RE: Tenure-Track Mid-Term Performance Review

DATE: Feb. 7, 2006

After reviewing your portfolio, I can see that you have made some progress towards minimum tenure requirements in teaching, research, and service. I feel confident that you are on the right track in teaching and service. You have done some creative work, but you do need to catch up in research or creative work.

You have established yourself as an effective and responsible teacher. Both peer evaluations and student evaluations have provided evidence that your approaches in teaching have been effective and efficient. You have updated television production courses and created digital/computer based video production courses. Students have improved tremendously in their hands-on-skills in media production and up-to-date software and hardware in the field. Your availability both in and out of class have been appreciated by students who need extra help.

I have noticed that you have a list of eight creative works. Since your documentation is not clear, I am not sure which works have been published and their degree of significance. I congratulate you on your successful grants. It is impressive that you have received an Avid Technology Software grant of \$69,950, an Adobe Technology Software grant of \$25,000 and \$800,000 for Title III grants. You have created a state of the art production studio for our students. However, you need to catch up with your research and/or creative work published by peer-reviewed publishers.

Your service to the department, the college, and the university has been well recognized. As the Director of the Media Production Center you have done an excellent job in building up the brand new production studio with cutting edge technology, providing taping and editing services to college and university events, and offering technical advice to local organizations and individuals in their media production. You have also participated on a number of committees.

In general, your teaching and service are on track. However, I feel that you need to improve the quantity and quality of research and have better documentation of your accomplishments in this area.

Cc Dr. Danny Kelley
Dean, College of Arts and Sciences
Personnel File