NACA hosts a National Convention each February. This high-profile, high-energy, four-day event provides networking opportunities with other professionals, students and associate members. Attracting more than 2,000 delegates from nearly 450 member schools, NACA’s National Convention is the nation's largest campus activities marketplace.

During the Convention, delegates can view more than 80 live performances ranging from music and comedy to lecture and interactive programs. Educational programs focus on topics such as professional and student leadership development, programming, multicultural education, campus organization dynamics and advising, and identification of current trends in the field of campus activities. These programs also include Featured Speakers in targeted areas of professional development. NACA’s Campus Activities Marketplace gives students and staff the ability to meet member agents and artists face to face, enhancing familiarity with the marketplace and facilitating campus bookings.

Find out about NACA's 50th Anniversary!

NACA’s seven regional conferences also feature talent showcases, educational programs and the Campus Activities Marketplace, while offering unique opportunities for networking, information sharing and educational activities.

Fill up on ideas, information, networking contacts, artist previews and hands-on experience working with associate firms and neighboring schools at NACA regional conferences and other regional activities!

Similar to a regional conference, the NACA Mid Atlantic Festival offers schools in New York, Pennsylvania, New Jersey, Delaware, Maryland and Washington, DC the opportunity to view showcases and meet with close to 50 bands, comedians, other performers, agents and promotional companies. This event takes place each spring.

NACA offers a number of professional development seminars and student training workshops every summer. Find out which Institutes best suit you and your staff and students.