

# PRAIRIE VIEW A&M UNIVERSITY

The QEP  
Presented by:

*The PVAMU QEP Leadership Team*

## **IREAD**

Inquiry  
Reading  
Engagement  
Academic  
Development



# Mission

- Prairie View A&M University is dedicated to **excellence in teaching, research and service**. It is committed to achieving relevance in each component of its mission by **addressing issues and proposing solutions through programs and services** designed to respond to the needs and aspirations of individuals, families, organizations, agencies, schools, and communities--both rural and urban. Prairie View A&M University is a state-assisted institution by legislative designation, serving a diverse ethnic and socioeconomic population, and a land-grant institution by federal statute.
- Having been designated by the Texas constitution as one of the three "institutions of the first class" (1984), the University is committed to **preparing undergraduates in a range of careers** including but not limited to engineering, computer science, natural sciences, architecture, business, technology, criminal justice, the humanities, education, agricultural sciences, nursing, mathematics, and the social sciences. It is committed to advanced education through the master's degree in education, engineering, natural sciences, nursing, selected social sciences, agriculture, business, and human sciences. It is committed to expanding its advanced educational offerings to include multiple doctoral programs.
- Though the University's **service area has generally extended throughout Texas and the world**, the University's target service area for offering undergraduate and graduate programs of study includes the Texas Gulf Coast Region; the rapidly growing residential and commercial area known as the Northwest Houston Corridor; and urban Texas centers likely to benefit from Prairie View A&M University's specialized programs and initiatives in nursing, juvenile justice, architecture, education, and social work.
- The University's public service programs offered primarily through the Cooperative Extension Program target the State of Texas, both rural and urban counties. The University's research foci include **extending knowledge in all disciplines** offered and incorporating research-based experiences in both undergraduate and graduate students' academic development.

# Goals

- **Strengthen the Quality of Academic Programs**
- **Improve the Academic Indicators of the Student Body**
- **Increase Applied and Basic Research**
- **Strengthen Environmental Health and Safety Programs on the Campus**
- **Achieve (and maintain) Financial Stability**
- **Increase the Efficiency of University Operations**
- **Promote Programs that Contribute to Student Success**
- **Strengthen University Advancement Programs including fund-raising**
- **Increase and Enhance the Visibility and Awareness of the University to the Community at Large/all Stakeholders**
- **Strengthen the Quality of the Athletics Program (Added as of Fall 2007)**

# What is the QEP?

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The QEP describes a carefully designed and focused course of action that addresses a well-defined topic or issue and that enhances student learning in knowledge, skills, behaviors, or values.

# Target Audience & Treatment

- **Target Audience:**

A volunteer group of 50 undergraduates proportionally selected from each college

- **Treatment:**

Each college will choose one of eight books to sponsor a monthly iREAD activity, culminating into an Elite 8 Competition.

# Expected Outcomes

- Increase the number of books students read outside their classes by at least 50%;
- Develop students' vocabulary;
- Improve students' fluency; and
- Advance students' comprehension.

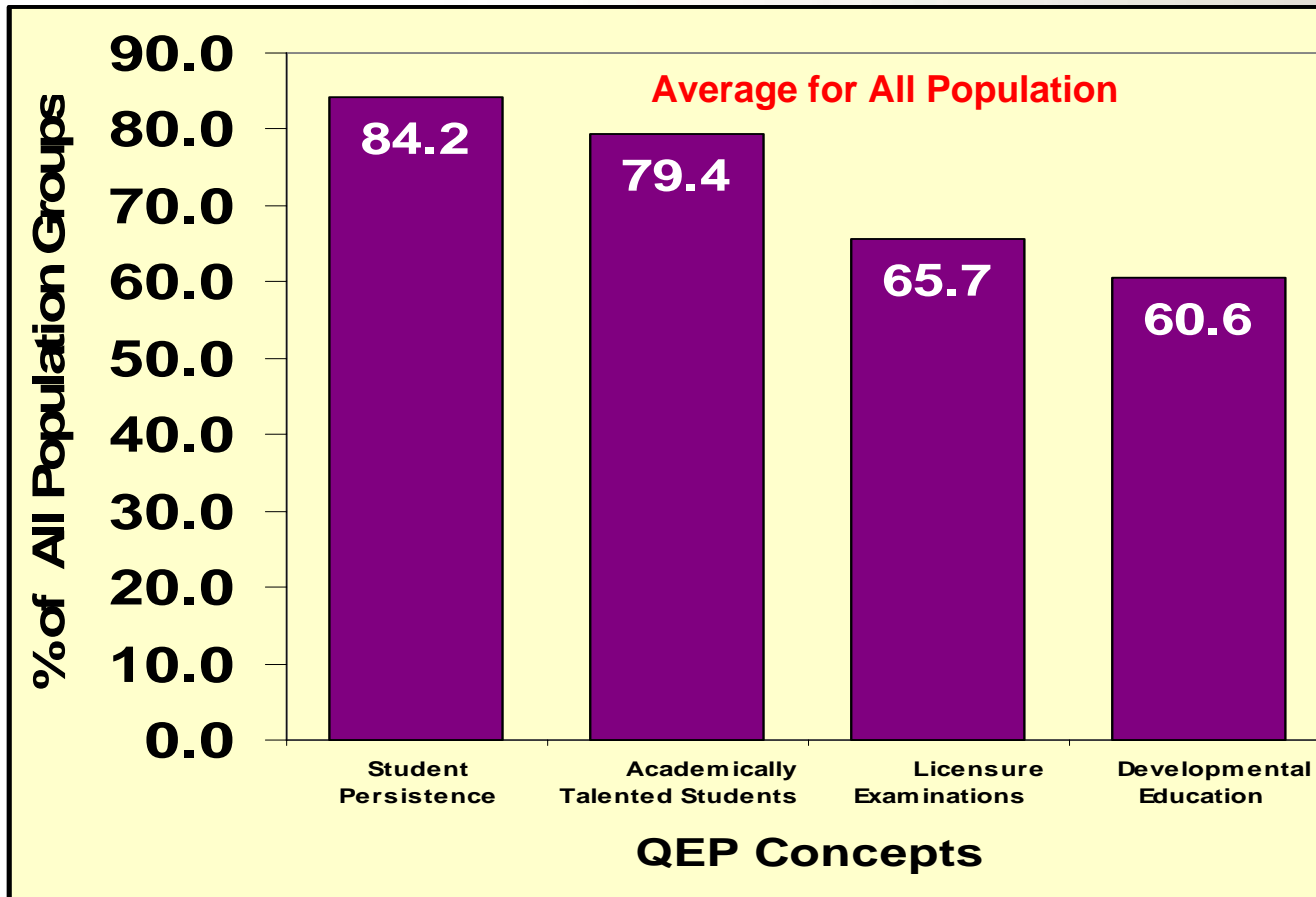
\*As measured by the Nelson Denny Reading Test, among others

\*Including an exit focus group to see that we're looking at indirect measures

# Survey Data – QEP Surveys

## Summary Results for Faculty & Staff, Alumni, and Students' Responses to QEP Concepts Survey

Percentage of Population Groups that selected QEP Concept as 1<sup>st</sup> or 2<sup>nd</sup> Choice (Strongly agreed or Agreed)



**Population Size:**  
Faculty & Staff: 232  
Alumni: 58  
Graduate Students: 341  
Undergraduate Students: 426

### Conclusion:

Student persistence was the #1 QEP concept selected by the entire population followed by the concept on Academically Talented Students.

# Survey Data – QEP Surveys

## Summary Results of Graduate and Undergraduate Students' Responses to QEP Student Learning Experiences

Percentage of students who selected the various Learning Experiences as being the ones they need most help with in order to increase their learning achievement.

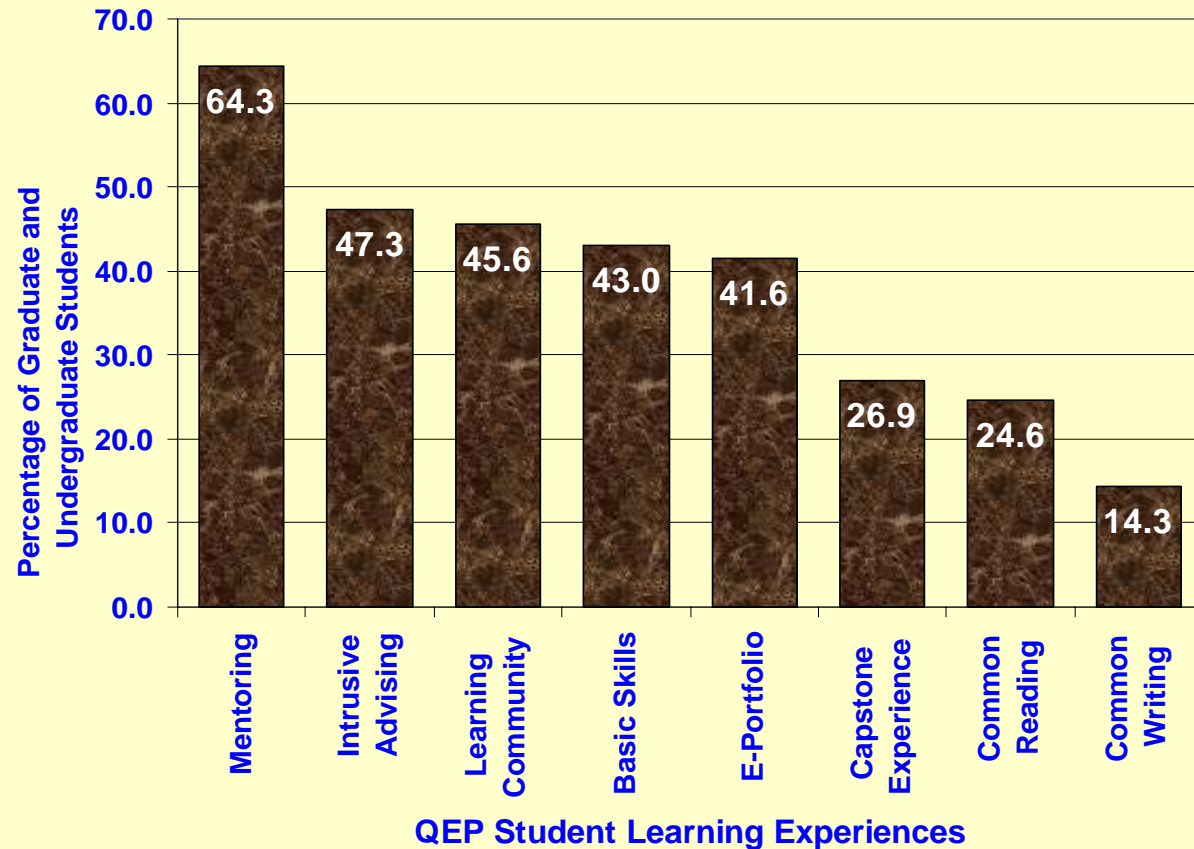
### Population Size:

Undergraduates: 426

Graduates: 341

### Conclusion:

Mentoring is the #1 learning experience selected by students as needing most help with in order to increase their learning achievement, followed by Intrusive Advising





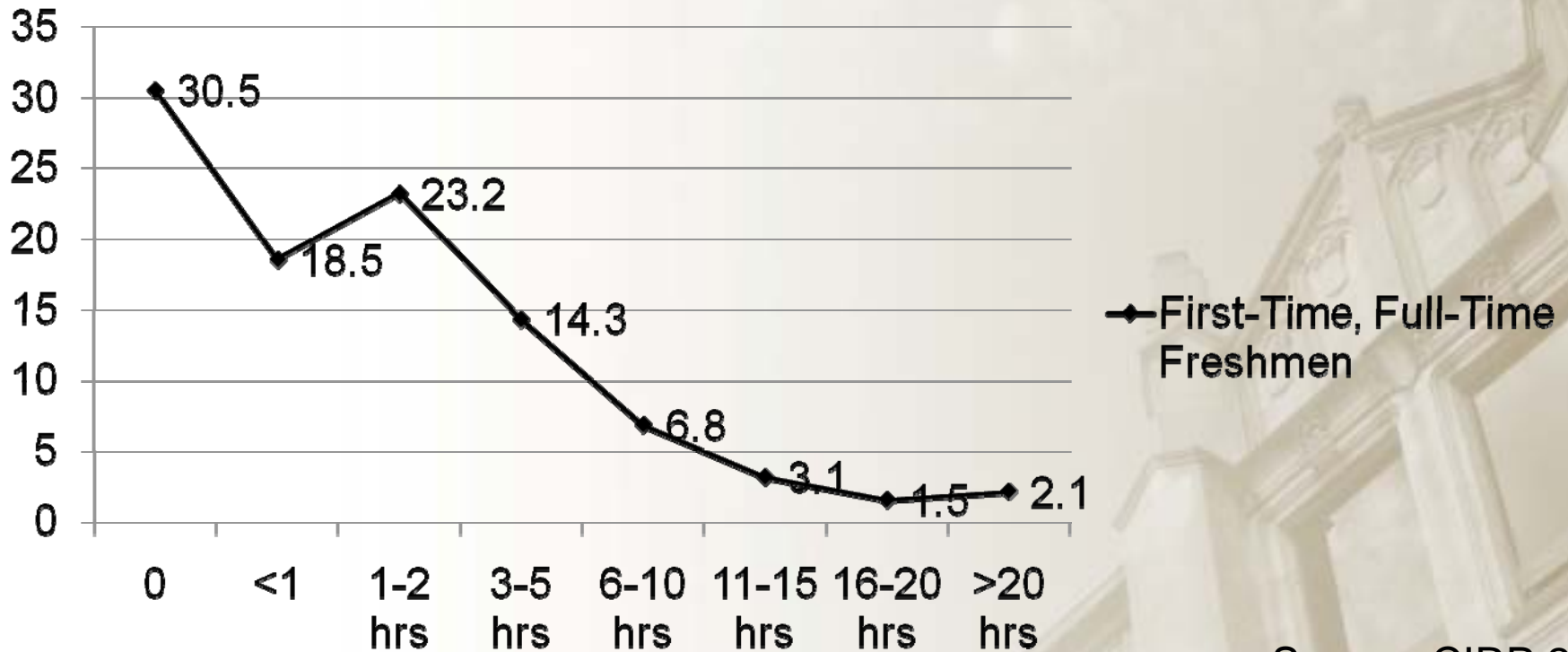
# Reading

- CIRP Survey Item:
  - During your last year in High School, how much time did you spend during the typical week reading for pleasure?

Source: CIRP 2006

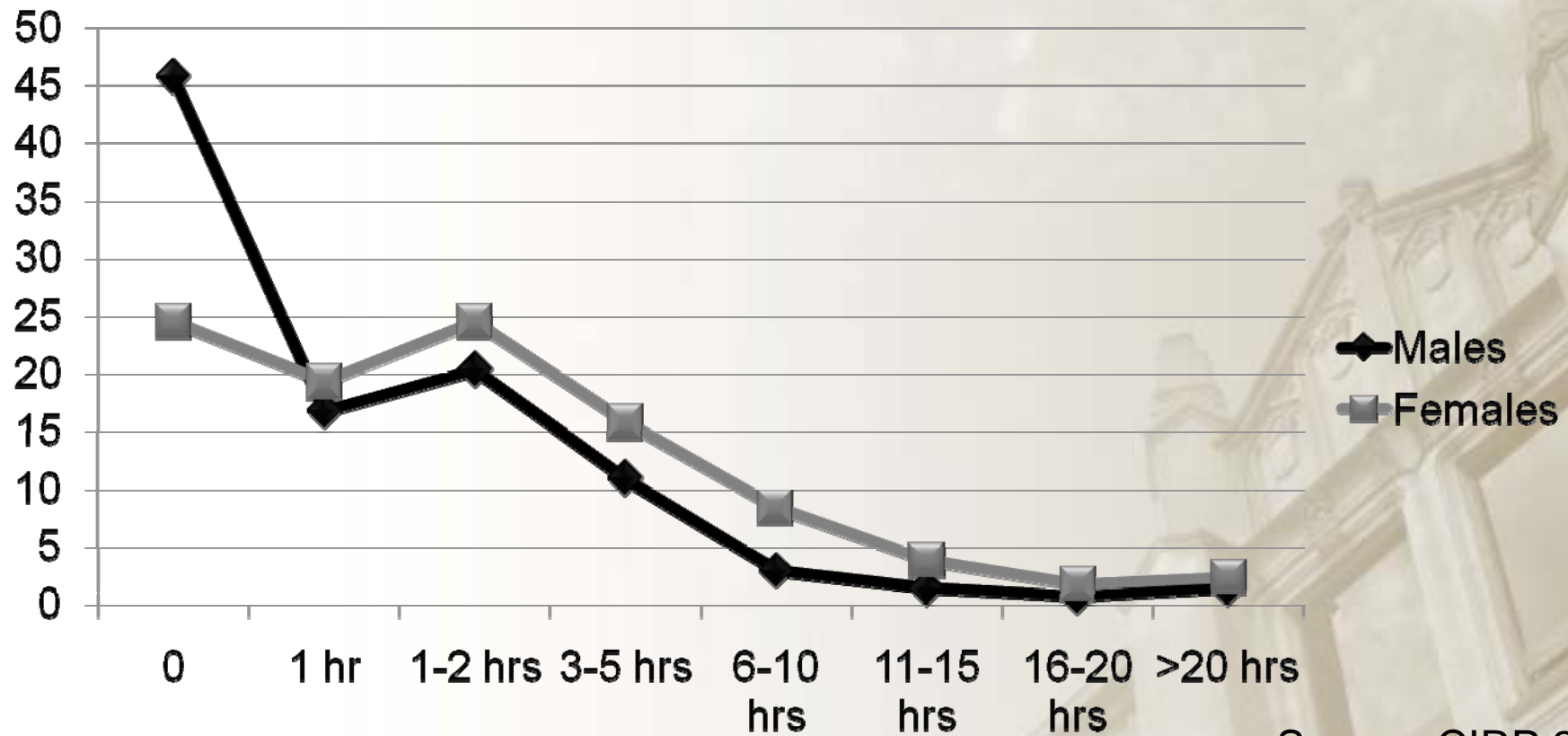
# Percentage of FTFT Freshmen Reading for Pleasure

## First-Time, Full-Time Freshmen



Source: CIRP 2006

# Percentage Differences by Gender



Source: CIRP 2006

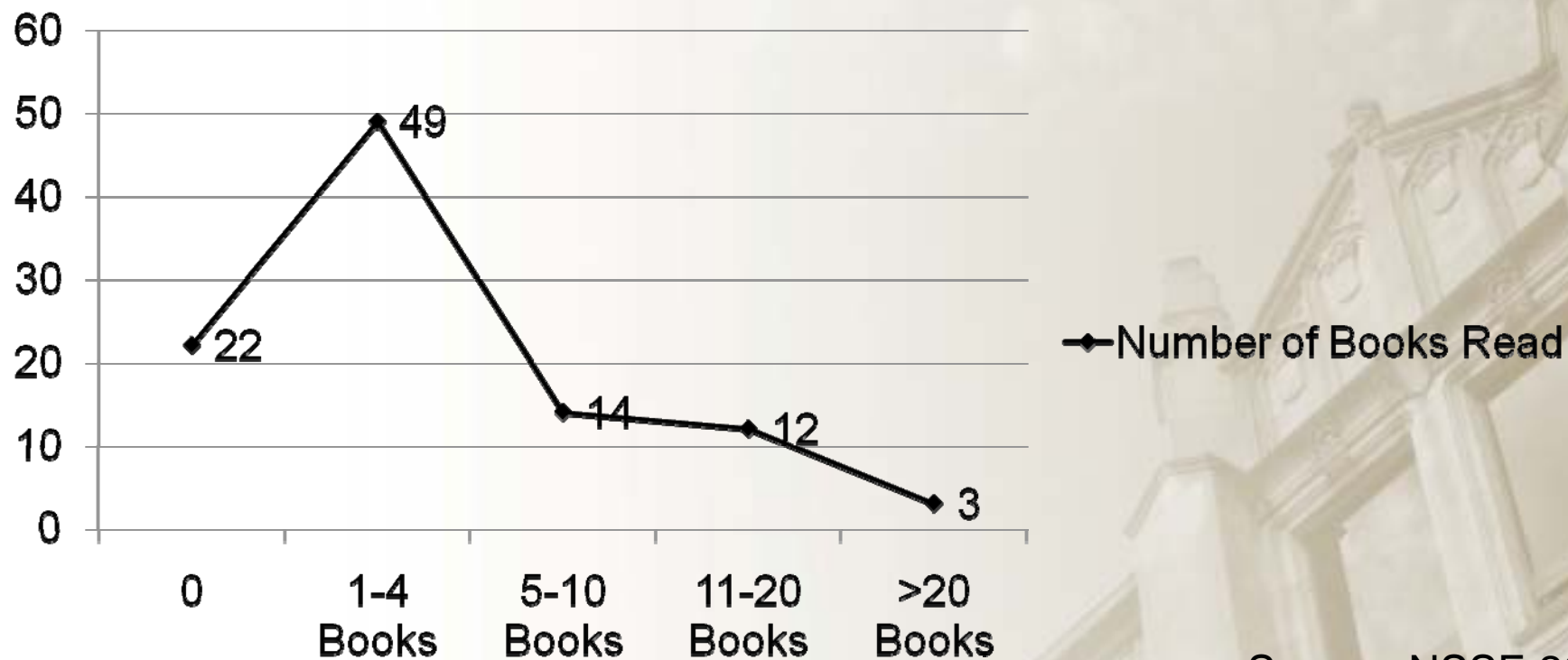
# Number of Books Read

- NSSE Survey Item:
  - During the current school year, about how much reading and writing have you done? The number of books (not assigned) read on your own for personal enjoyment or academic enrichment.

Source: NSSE 2008

# Number of Books Read for Pleasure

## Number of Books Read



Source: NSSE 2008

# Student Performance – 2006-2007 MAPP Test Results

## Percentage of Students Proficient in Reading & Critical Thinking

Sampling: 1,515 Entering Freshmen, 245 Returning Freshmen (Less than 30 SCH), 60 Seniors (Over 90 SCH)

\*Numbers in square brackets [ ] represent the corresponding National Averages

### The MAPP Test

1. Provides a picture of the effectiveness of the general education program
2. Pinpoints curriculum strengths and areas needing improvement
3. For longitudinal studies to determine how much students are learning

