

**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Research Administration**

**Assessment Period Covered:** FY 2006 – FY 2008

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL 3: Increase basic and applied research.**

**OUTCOME 1.** Enhance the research environment and expertise of faculty and staff.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

- a. Reviewed and made internal recommendations about PVAMU rules and procedures relating to TAMUS research and sponsored program policies.
- b. Identified financial resources that could be used as seed money to initiate research/ sponsored program activities for at least one (1) tenured or tenure track faculty member currently not active in research and/or sponsored programs.
- c. Reinforced the research support infrastructure (i.e., common research laboratory facilities, machine/equipment shop, renovation of Harrington Science Building)
- d. Reviewed the status/number of research and sponsored program activities institution-wide using Fall 2004 as base year to determine activity levels by units.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

- a. TAMUS Policy Reviews
- b. Case Studies by academic colleges and schools and related educational support units
- c. Infrastructure review and status reports completed
- d. Participation/Completion Rates

- 3b. Results/Findings** (How did you do? Summarize assessment data collected.)

- a. All component rules were reviewed for needed updates in PVAMU procedures. An outline of needed changes and updates were recorded. Prepared to post on R&D website.
- b. Identified that the Colleges of Agriculture and Human Sciences, Engineering, and Nursing had access to varied degrees of seed monies through existing funding options and related IDC funds.

Identified limited funds within R&D for use as seed money for limited number (10) of mini-grants to initiate research activities within academic units. Procedures for application for these funds needed updating and disseminated.

Identified the need for a proposal preparation center (material and human resources were needed).

- c. Collaborative activities were continued and/or initiated between Engineering and Agriculture for shared laboratories as applicable.
- d. Proposals were awarded from three new federal agencies over the FY 2004 base year.

**3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

- a. Utilized information from policy review to determine that PVAMU rules and procedures need updating and disseminated. Rules and procedures must be submitted to System Board for review and approval before dissemination. PVAMU/R&D Web site will be primary dissemination format.
- b. Identified research and sponsored program disciplinary foci as categorized by NSF and THECB.

Continuing categorization/prioritization of research and sponsored program activities (e.g., Bio-engineering/technology, community development, technology incubators/transfer, workforce training, biomedical research, international education/curriculum, food and agricultural sciences, natural/environmental sciences, solar physics, health/human/behavioral sciences, etc.) in correlation with the aforementioned categories.

- c. Reinforced continuation of existing activities and supported through collaboration, new proposal submissions, continuation of resource sharing.
- d. Identified representatives for the University Committee on Research (UCOR) from all units and conducted meetings of the Committee thus enhancing interaction among R&D and all administrative units.

4 a-c Deleted.

**5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

- a. List of disciplinary fields recorded in OSP, PVAMRF, VPRD, AVPR via the Intent to Submit form associated with each proposal.
- b. Categories of existing research/sponsored program activities recorded by OSP and PVAMRF
- c. Committee representatives on file in VPRD and AVPR
- d. Copies of proposal awards on file with OSP and/or PVAMRF. Implementation progress reports in office of PI/PD and respective supervisors.

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- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL 3. Increase basic and applied research.**

**OUTCOME 2.** Align university research goals with federal, state, and industry goals and needs.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

- a. Identified federal and state agencies. Identified current research and sponsored program activities funded by each agency.
- b. Reviewed agency and selected industry priority goals and identified possible funding opportunities correlated with each.
- c. Reviewed Regulatory Compliance guidelines for federal agencies related to human/animal participants and bio-hazardous environments in research and sponsored programs for each agency from which PVAMU had funding.
- d. Ensured regulatory compliance committee members were appointed and operational - IRB, IBC, IACUC. Reviewed, revised and updated internal procedures to foster compliance.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

- a. Program reviews of federal/state agencies and selected industries completed online.
- b. Case studies of agency program priority goals and those of Texas based private sector organizations were completed for possible correlation.
- c. Compliance requirements of Agencies funding current projects/programs were reviewed to determine correlation and adherence with regulatory compliance requirements.
- d. Funded projects/programs were reviewed for corresponding regulatory compliance.

- 3b. Results/Findings** (How did you do? Summarize assessment data collected.)

- a. Focused on identified federal agencies with HBCU programs. Identified corresponding state agency requirements for pre-submission approval of proposals.

- b. Identified existing funding and amount of funding from each federal agency with HBCU initiatives.
- c. Identified status and currency of regulatory compliance approvals for funded activities.
- d. Reviewed and updated compliance committee membership as needed and corresponding reporting and notifications regarding compliance with federal, state and system requirements.

**3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

- a. Disseminated list of federal agencies with HBCU programs to all academic unit administrators to include agencies with which PVAMU had funding and the amount of funding by agency. Update annually.
- b. Requested that each unit review the Strategic Priority plans for each agency of interest and identify programs that they could/should pursue.
- c. Required updates from funded projects regarding regulatory compliance. Guided all projects to move to internal approval and compliance.
- d. Secured Title III activity to help ensure that regulatory compliance committee members gained basic and/or advanced training and/or review of basic operational/procedural guidance.

4 a-c Deleted.

**5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

- a - b. Copies of agency listings and selected strategic plans are available in Office of VPRD, AVPRD, Research Regulatory Compliance Office, OSP, and/or PVAMRF.
- c - d. Copies of committee members and committee reviews and approvals on file in Office of Research Regulatory Compliance.

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**Assessment Period Covered:** FY 2006 – FY 2008

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- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL 3. Increase basic and applied research.**

OUTCOME 3. Enhance pre- and post-award services to the University research and sponsored program community.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

- a. Reviewed mechanisms for data reporting of existing and new award activities – grants, contracts - for research and sponsored programs.
- b. Reviewed procedures for pre-award actions - notification of intent, internal processing of grant applications, classification of application by disciplinary field, notification of regulatory compliance category or not, and final actions for submission of proposals for external funding.
- c. Reviewed procedures relating to post-award orientation for PI/PDs, guidance for fund management, including guidance and adherence to regulatory compliance, reporting of progress and adherence to institutional expectations for ALL activities.
- d. Identified mechanisms for development of a resource pool to support acquisition of extramural funding for all programs.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

- a-d. Program/process review, case studies, and activity evaluations of pre- and post-award services of OSP and PVAMRF and the Office of the VPRD.

- 3b. Results/Findings** (How did you do? Summarize assessment data collected.)

- a. Reflections on the Time and Effort committed to data processing for new grant submissions is cumbersome-too labor intensive. Quality of services can be enhanced.
- b. Guidelines for pre-award actions inconsistently utilized. Dissemination of procedures not provided for the campus community nor consistently applied within R&D. Many individuals fail to dedicate the time and effort necessary to successfully complete

proposals for submission in a timely manner, thus personnel extend efforts beyond the normal working day.

- c. Conducted random case studies of proposals prepared for submission and noted variation in use of institutional data needed to document capabilities to implement the plan. Process contributes to reduced success among submissions.
- d. Strategies to support proposal preparation are needed within each unit and/or a centralized resource is needed to foster preparation, processing, and reporting of awards.

**3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

- a. Orientation activities are scheduled and conducted as needed or at least once each month and/or are available via electronic training for awarded PI/PDs.
- b. Resource pool has been identified for proposal preparation at varied levels to include matching/cost sharing funds, release time for faculty, recommendations of compensations for fund acquisition, continuing education through workshops/seminars on proposal writing, certification training opportunities.
- c. Provided guidance for securing accurate information regarding core capabilities of the University and mechanisms for identifying resources within units that support project implementation and thus strengthen proposals for submission.
- d. Identified and planned various seminars/workshops that can be conducted to provide support for proposal preparation. Included introduction to research and scholarly activities in the annual new faculty orientation program.

**4 –c Deleted.**

- 5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

Office of the VPRD and related offices within the unit.

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**Administrative or Educational Support Unit: Research and Development - Research Administration**

**Assessment Period Covered:** FY 2006 – 2008

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- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**University GOAL 1. Strengthen the Quality of Academic Programs.**

**Outcome Supported by R&D:** Increase the number of faculty FTE=s producing research/scholarly and creative works.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

- a. Collaborated with Academic and Student Affairs units to engage each college/school/organizational unit in annual planning for research enhancement and in an environmental assessment activity. Each activity related to increasing production and quality of Research and Sponsored Program activities.
- b. Initiated identification of the research interest and disciplinary capabilities of ALL professional personnel with faculty status or the equivalent.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

- a. Participation rates
- b. Completion rates

- 3b. Results/Findings** (How did you do? Summarize assessment data collected.)

- a. 50% of identified units engaged in discussion but did not document completion.
- b. 30% completed requested reports

- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

- a. Continued to pursue acquisition of participants.
- b. Continued pursuit of data as requested.

**4a – c Deleted.**

5. **Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

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| <ul style="list-style-type: none"><li>a. Results of discussions included scheduling programmatic workshops and seminars focusing on proposal writing. Record of workshops on file in Office of AVPR.</li><li>c. Identification of capabilities and interest of selected personnel increased capability of the R&amp;D to work with individuals in the identification of grant opportunities. Record of capability statements on file in Office of AVPR.</li></ul> |
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- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**University GOAL 5: Achieve (and Maintain) Financial Stability.**

**Outcome Supported by R&D:** Increase funded research [and funding for sponsored programs]

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

- a. Reviewed existing research and sponsored program activities, using Fall 2004 as base year,
- b. Categorized existing activities using the THECB disciplinary fields as a guide.
- c. Determined dollar value of research activities.
- d. Determined dollar value of sponsored program activities.
- e. Increased the number of proposals submitted for external support.
- f. Increased the overall level of external support received for research and sponsored programs.
- g. Identified and pursued contract opportunities with governmental and private entities.
- h. Conducted and/or sponsored proposal writing workshops

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

a-h. Case studies  
Participation rates

- 3b. Results/Findings** (How did you do? Summarize assessment data collected.)

- a. Coordination among existing programs has been enhanced. No new collaborations identified.
- b. ALL existing programs have been categorized using THECB disciplinary fields.
- c. Dollar value of NEW research and sponsored program awards has been itemized.
- d. Each academic unit did not submit at least one proposal above prior year rate.
- e. FY 07 awards did not increase by 5%.
- f. Did not identify or complete at least three (3) contract opportunities to strengthen industry partners.
- g. Identified need to conduct at minimum of two (2) workshops annually for the

campus on proposal writing and the overall grant writing process.

**3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

- a. Coordination among existing programs has been enhanced.
- b. ALL existing programs have been categorized using THECB disciplinary fields thus increasing the ability of R&D to help identify potential funding opportunities.
- c. Dollar value of NEW research and sponsored program awards has been itemized helping R&D to identify units needing focused attention.
- d. Each academic unit that did not submit at least one proposal above prior year rate was contacted and determination for the lack of participation identified.
- e. FY 07 awards did not increase by 5%. Overall, the same individuals submit proposals and when currently awarded, they do not have the human resources to pursue new awards.
- f. Did not identify or complete at least three (3) contract opportunities to strengthen industry partners. Limited human resources and lack of incentives contributed to failure.
- g. Conducted at minimum of two (2) workshops annually for campus. Responded to small group request for consultation as applicable.

**4a – c Deleted.**

- 5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

Documentation available in the Office of the VPRD and AVPR

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- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**University GOAL 4: Strengthen Environmental Health and Safety Programs on the Campus.**

**Outcome Supported by R&D:** Prepare and train for business continuity

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

- a. Correlated overall institutional objectives for environmental health and safety with regulatory compliance requirements for research and sponsored program activities
- b. Ensured continued participation by personnel in Environmental Health and Safety on the Institutional Bio-Safety Committee (IBC) to guide coordination and correlation of safe environmental measures.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

- a. Program Review
- b. Participation rates of committee members
- c. Completion of training of ALL relevant personnel consistent with regulatory guidelines.

- 3b. Results/Findings** (How did you do? Summarize assessment data collected.)

- a. Regulatory guide for committee and users needed updating.
- b. Active leadership and/or participation of EHS personnel not consistent.
- c. Documentation of training completed by relevant personnel consistent with regulatory guidelines.

- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

- a. Regulatory guide updated and disseminated within the institution to relevant entities.
- b. Active leadership and/or participation of EHS personnel on relevant compliance committee increased.
- c. Documentation of training completed.

**4a – c Deleted.**

- 5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

Documentation of participation and updated guidelines on file in Office of Research Regulatory Compliance.
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**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Office of Development**

**Assessment Period Covered: FY 06 – 08**

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- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

<p><b>GOAL: Strengthen University advancement programs, including fund-raising.</b> Communicate the accomplishments of the University through publications and dissemination of same to various constituents groups.</p>
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- 2. Strategies Used to Meet Program Outcome** (What did you do?)

<p>-Developed the “Extend the View Newsletter” which highlights the progress of the Capital Campaign. -Five editions were sent to constituent groups via mail and email.</p>
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- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**  
(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

<p>Number/Percentage of newsletters received by constituents.</p>
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- 3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

<p>-Each mailing and email distribution consisted of 13,000 recipients. -Less than two percent of the mailed newsletters were returned. -Less than one percent of emailed newsletters were returned. -Received several testimonials from recipients that are located in the Office of Development</p>
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- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

<p>Verify and update contact information to improve accuracy.</p>
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**4 a-c Deleted.**

- 5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

Returned envelopes which are stored in the Office of Alumni Relations
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**Administrative or Educational Support Unit: Research and Development - Office of Development**

**Assessment Period Covered: FY 06 – 08**

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- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**  
Office of development will meet or exceed expectations associated with the Capital Campaign

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

- a. Online Giving
- b. Alumni/Special Gift Phase of the Capital Campaign
- c. Naming Opportunities

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**  
(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

- a-b. Monthly report showing activities.
- c. TAMU Board of Regents meeting minutes and University agenda items.

- 3b. Results/Findings** (How did you do? Summarize assessment data collected.)

- a. March 2008 thru December 2008
  - 21 Gifts
  - \$15,701 received
- b. April 2007 thru December 2008
  - 1,628 Donors
  - 8,617 Gifts
  - \$4.3 Million received
- c. Number of buildings and colleges named and level of support received from donors



**3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

- a. To enhance our constituent's ability to give online and to increase giving designations online
- b. Implemented Fundraiser Ambassador program
- c. Maintaining the activity

4 a-c Deleted.

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- a. Electronic gift receipts on each gift stored in the Office of Development
- b. Monthly capital campaign report and fundraising ambassador documents are located in the Office of Development
- c. Names displayed on buildings, colleges and donor roll

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1. **Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

<p><b>GOAL: Strengthen University advancement programs, including fund-raising.</b> Office of Development will continue to implement the fundraising model developed from the planning study and refined by Ketchum’s progress reviews of the Capital Campaign</p>
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2. **Strategies Used to Meet Program Outcome** (What did you do?)

Engage Deans and other key administrators in training activities to enhance participation in cultivation and solicitation activities of graduates and other constituents.
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- 3a. **First Measure or Means of Assessment for Outcome above and Criteria for Success**  
(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Number of training sessions offered and attendee list from each training.
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- 3b. **Results/Findings** (How did you do? Summarize assessment data collected.)

Areas that participated in trainings showed increases in development activity.
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- 3c. **Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Identified additional training times and locations to accommodate increased participation.
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**4a – c Deleted.**

- 5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

All Deans have submitted fundraising plans for their college's which are filed in the Office of Development.
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**Administrative or Educational Support Unit: Research and Development - Alumni Relations**

**Assessment Period Covered: FY 06 – 08**

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- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**

The Office of Development will continue to implement the fundraising model and university advancement model developed from the planning study and refined by Ketchum's progress of Extend the View: The Capital Campaign for Prairie View A&M University.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

In 2005-2006, the Office of Alumni Relations spearheaded the **awareness gatherings initiative** in conjunction with the University's capital campaign. The purpose of the gatherings was threefold (1) to inform alumni and friends about the campaign (2) to provide information about how alumni could be involved as fundraising ambassadors during the campaign and (3) to solicit alumni financial support for the campaign. This project entailed identifying donor prospects, developing guest lists, assuming oversight for the mailing of invitations, coordinating with alumni hosts, and arranging for catering. During the spring of 2005, a number of alumni were contacted to serve as a host for these gatherings. Three successful events emerged. The first of these took place on April 18, 2006.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Participation rate at awareness gatherings.

-The first gathering was held on April 18, 2006 in the President's dining room on the campus of Prairie View A&M University. Approximately forty (40) alumni from the surrounding communities of Prairie View, Brookshire and Hempstead attended the gathering.

-The second gathering was hosted by a distinguished alumna in the greater Houston metroplex on May 3, 2006. Alumni representing the health care community were invited to attend this event. The first male graduate of the College of Nursing was recognized for his accomplishments in the field of nursing. Alumni were informed about the campaign by Development staff and were asked to serve as volunteers during the life of the capital campaign. Thirty-five (35) former students attended this particular gathering.

-The third gathering was held on June 15, 2006. A former Olympic gold medalist and an alumnus of the University hosted the third awareness gathering. The host for the event is also a member of the Capital Campaign Cabinet and has made a significant gift to the campaign. Twenty-five (25) former students and friends of the University attended the third awareness gathering.

**3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

One-hundred percent (100%) attendance rate at gatherings was achieved. Alumni who participated in the awareness gatherings served as fundraising ambassadors to the capital campaign.

**3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Secured contributions to the Capital Campaign. Alumni who participated in the awareness gatherings either made a pledge and/or became a donor to the campaign.

4a-c Deleted.

**5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

A record of the planning process and a list documenting alumni who attended the gatherings and that made contributions are on file in the Office of Alumni Relations, the Office of Development, and the Office of the VPRD.

**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Alumni Relations**

**Assessment Period Covered: FY 06 – 08**

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**

Objective: The Office of Development will continue to implement the fundraising model and university advancement model developed from the planning study and refined by Ketchum's progress reviews of Extend the View: The Capital Campaign for Prairie View A&M University.

Encourage collaboration and teamwork between the National Alumni Association and the University to define a development program for solicitation of alumni support for the University.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

The Office of Alumni Relations is designated as the primary link between the University and the National Alumni Association. In this regard, monthly briefings from the Vice President of Research and Development are obtained. These sessions enable the Director of Alumni Relations to be knowledgeable about key information for communication to the alumni.

On an annual basis, the Director attends four (4) Executive Board meetings of the National Alumni Association. The Director provides the Board with a report that highlights the status of alumni giving to the university. The report includes:

- the status of alumni endowment accounts;
- a summary of scholarships awarded to worthy students by alumni chapters; and
- dissemination of general information with reference to the growth of the university. This involvement with the NAA serves to create a positive climate for building and fostering strong relationships between the University and its alumni as a key constituency group. Further, by interfacing and working in partnership with the Prairie View A&M University National Alumni Association, alumni are encouraged to participate in the development of the University.

The Office of Alumni Relations is represented at official alumni functions such as banquets, luncheons, membership meetings, and the annual alumni convention. An open door policy for visiting alumni and friends at the University is maintained by the Office of Alumni Relation.

The Office of Alumni Relations initiates planning meetings with alumni reunion classes and the Golden anniversary classes. The purpose of this partnership is to encourage alumni to raise funds for the Scholarship Endowment Fund at the University. In nurturing and building relationships with the classes, the goal is to encourage gifts of \$25,000.00 and above. At this

level, the gifts are matched dollar for dollar through the Available University Fund (AUF).

**3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Participation rates, attendance records, contributions.

Over a ten (10) year span of time, the Director of Alumni Relations has guided a significant increase in the Alumni Scholarship Endowments at the University. The Office of Alumni Relations initiates planning meetings with alumni reunion classes and reinforces that contributions of \$25,000 or more are matched through the Available University Fund.

The Office of Alumni Relations has specifically worked with the class of 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958 and 1959.

**3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

Alumni classes at PVAMU continue to organize and to grow in their levels of giving to the University. The established scholarship endowments resulting from these particular classes are in excess of **1.7 million dollars**. Alumni classes resulted in approximately **\$400,000** to the capital campaign.

**3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Significant improvement in alumni giving has been realized as a result of working with the 50<sup>th</sup> year alumni classes.

4 a-c Deleted.

**5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

Quarterly reports to the NAA Board for the period 1999-2008 are on file in the Office of Alumni Relations and the Vice President for Research and Development.

**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Alumni Relations**

**Assessment Period Covered: FY 06 – 08**

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

1. **Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**  
Communicate the accomplishments of the University through publications disseminated to various constituent groups.

2. **Strategies Used to Meet Program Outcome** (What did you do?)

In 2004, the Office of Alumni Relations published a magazine titled “A Collection of Stories”. The magazine highlighted the professional achievements of alumni that graduated from Prairie View A&M University during the time period 1930-2004. Special alumni testimonials about their alma mater were captured in the publication.

- 3a. **First Measure or Means of Assessment for Outcome above and Criteria for Success**  
(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Response rate to invitations to participate.  
Publication of “A Collection of Stories”.

- 3b. **Results/Findings** (How did you do? Summarize assessment data collected.)

-A diverse population of over 400 alumni representing the eras of the 1930s through the beginning decade of the 2000s were invited to share their stories about their college days at Prairie View.  
-32 alumni were featured in the publication. Starting with the oldest known alumnus, graduates were included. Over a period of six months, commencing in January 2004 essays were collected and alumni were interviewed.  
-Alumni were forthcoming about denied opportunities through the era of segregation, the experiences of hardship, overcoming adversity through perseverance, and about happy moments in their lives. While each entry was unique in its own right, the consistent theme that permeated all stories was alumni’s absolute gratitude to Prairie View A&M University.  
-The publication served to foster positive relationships among the alumni constituency.

- 3c. **Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)



-Participating alumnus revealed a high level of satisfaction with their academic career at Prairie View A&M University.  
-The publication was made available to attendees at the July 2004 National Alumni Convention.  
-Prototype served as the forerunner to the "Extend the View Newsletter".

4 a-c Deleted.

- 5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

Publication on file in the Office of Alumni Relations.

**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development Alumni Relations**

**Assessment Period Covered: FY 06 – 08**

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**  
Use technology to communicate the University's accomplishments to a broader audience.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

-Designed an Alumni website as a vehicle to communicate with graduates of the University. The Office of Alumni Relations writes and edits the content for the site.  
-The website is a tool for recognizing the accomplishments of distinguished graduates; for announcing special events of interest to alumni; and to highlight the progress being realized at the University.  
-The website serves as a tool to build and foster alumni relationships; to encourage former students to re-connect with their alma mater; to encourage service by alumni to their university; and to promote fundraising initiatives in specific geographic regions.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success** (How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Continually active Alumni website.

- 3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

Alumni view the website on a regular basis and indicate via email comments that it has an impact on alumni knowledge of and encourages participation in special events of interest to the constituency.

- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Findings have implications and have assisted in formulating programs and activities for addressing the needs and interests of the University's former students.

4 a-c Deleted.

5. **Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

The Office of Alumni Relations website can be accessed via the University's home page.

**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Title III Program**

**Assessment Period Covered:** 2004 – September 2007

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**  
Title III Goal – Expand the Science Education Center through enhancement of the Learning and Experiential Environment for Majors and Minors in Physics.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

Purchased additional equipment for the Science Education Center (SEC) and expanded lab curriculum.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Participation Rates – Increased the variety of people served by the Center.

- 3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

- Lab supported Physics and Physical Science classes as well science education students.
- High school students attending PVAMU summer programs (Summer Transportation Institute, ARTEC and MITES) attended SEC workshops.
- Middle and high school physics teachers trained to use novel instruction equipment and techniques

- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Physics department modified its curriculum so that it now offers a stronger and more modern program.

**4a-c Deleted.**

- 5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

Activity report is on file in Delco room 107.

**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Title III Program**

**Assessment Period Covered:** 2004 – September 2007

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**  
Title III Goal – Create additional Computers capabilities in Chemistry Laboratory (CICL) by enhancing Sciences, Mathematics, Engineering and Technology Disciplines through Chemistry Instrument-Based Instruction.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

- Purchased state-of-the art equipment for the laboratory
- Created additional lab exercises

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Activity evaluation of inclusion of enhanced laboratories in scheduled course activities.

- 3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

CICL laboratories used for physical chemistry classes and quantitative analysis classes.

- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Equipment/laboratories enhanced instruction in the Department of Chemistry. Prior to the start of the activity, the chemistry laboratories were not adequately equipped. Students are better prepared for workforce or graduate school. New equipment assisted the department's quest to be accredited by the American Chemical Society.

**4a – c Deleted.**

- 5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

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**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Title III Program**

**Assessment Period Covered:** 2004 – September 2007

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**  
Title III Goal – Increase the marketability of communication majors in the workforce and in graduate programs through enhancement of Television Studio Laboratories and digital Integrated Remote Production Technology.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

Upgraded television broadcast studio laboratory by converting equipment to digital format, computerized video and data servers, remodeled TV studio, increased lighting, and integrated wireless audio for studio operation.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**  
(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Student Achievement via destination outcomes.

- 3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

- A 2006 graduate was hired as a screen writer by a California based music-video production company.
- Student hired by KPFT radio as a producer for a morning segment.
- Two seniors started a local production company producing promotional videos for local entertainment businesses.
- During Spring 2006, three production students were hired repeatedly by ESPN during the athletic games on campus and the Texas A&M campus.

- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Department of Languages and Communications expanded its instructional curriculum, offered advanced coursework and training in several aspects of (digital) television production and broadcasting.

**4a-c Deleted.**

- 5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

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**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Title III Program**

**Assessment Period Covered:** 2004 – September 2007

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

<p><b>GOAL: Strengthen University advancement programs, including fund-raising.</b> Title III Goal – To identify and locate graduates and private donors who will contribute to the university.</p>
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- 2. Strategies Used to Meet Program Outcome** (What did you do?)

<ul style="list-style-type: none"><li>•Used alumni website to enable graduates to update their information</li><li>•Office of Development worked in concert with Office of Alumni Relations to identify alumni in regions with a large alumni population</li><li>•Worked with National Alumni Association and individual alumni chapters to engage alumni and solicit financial support</li><li>•Office of Development participated in cultivation visits and discussions with corporations and foundations in an effort to increase support from the private sector.</li></ul>
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- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**  
(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Financial support received from alumni.
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- 3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

<ul style="list-style-type: none"><li>•12,000 alumni files updated</li><li>•1,036 alumni donors, 79% were first time donors</li><li>•Number of alumni donors to capital campaign increased from 80 in 2003 to 1,036 in 2007</li><li>•First time donors gave an average of \$935 to the campaign</li></ul>
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- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Updated Development website to include Office of Development Newsletter to inform alumni and other stakeholders about the university Increased efforts to contact alumni regarding giving opportunities.
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**4a. Second Measure or Means of Assessment for Outcome above and Criteria for Success, if available** (How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Financial support received from private donors

**4b. Results/ Findings** (How did you do? Summarize assessment data collected.)

**4c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

**5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

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**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Title III Program**

**Assessment Period Covered:** 2004 – September 2007

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

- 1. Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**  
Title III Goal – Increase the technical competence of faculty to design and deliver technology mediated instruction in a local or remote setting through enhancement of Technology Mediated Instruction.

- 2. Strategies Used to Meet Program Outcome** (What did you do?)

- Secured license for WebCT and companion products Respondus, StudyMate and LockDown Browser
- Developed and provided training sessions for faculty in online and video conferencing course delivery
- Developed and distributed printed and digital interactive instructional materials to university faculty.

- 3a. First Measure or Means of Assessment for Outcome above and Criteria for Success**

(How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Number of distance learning courses developed.

- 3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

- Three hundred sixty-two online and web-assisted courses were taught by faculty who completed at least two of the three modules developed by the instructional designers.
- Two hundred fifty-five courses used WebCT.

- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

- After receiving feedback from faculty, training process was streamlined to be more efficient.
- Contacted each college to get more people trained.

**4a-c Deleted.**

5. **Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

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**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**Administrative or Educational Support Unit: Research and Development - Title III Program**

**Assessment Period Covered:** 2004 – September 2007

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it *was* assessed.

1. **Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

**GOAL: Strengthen University advancement programs, including fund-raising.**  
Title III Goal – Use of the Human Patient Simulator as a teaching/learning tool to evaluate clinical decision making by nursing students via enhancement of Faculty and Student Support for Integrating the Human Patient Simulator as a Teaching-Learning Tool.

2. **Strategies Used to Meet Program Outcome** (What did you do?)

Developed simulated learning scenarios (health care situations) that were integrated into graduate and undergraduate courses that supplemented course instruction.

- 3a. **First Measure or Means of Assessment for Outcome above and Criteria for Success** (How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Posttest scores at the completion of simulated learning experiences

- 3b. **Results/ Findings** (How did you do? Summarize assessment data collected.)

Posttest scores increased over 20%.

- 3c. **Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Used student performance results to identify curriculum modifications needed to strengthen nursing program.

- 4a. **Second Measure or Means of Assessment for Outcome above and Criteria for Success, if available** (How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys, Mock Interviews, Activity Evaluations, Focus Group Product, After-Trip Reports, Impact Statements, Internal and/or External Audit, Case Studies, Project Participation Rates, Percentage Increases, Attendance, Completion Rates, Program Reviews, etc.).

Student/faculty evaluations of simulated learning experiences

**4b. Results/ Findings** (How did you do? Summarize assessment data collected.)

- Faculty reported that student performance in the clinical setting improved.
- Student evaluations indicated that practice in the simulation laboratory improved their confidence when working with clients in the health care setting.

**4c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Developed additional scenarios to supplement classroom instruction.

**5. Documentation** (What is the evidence and where is it located? Give name, location, dates, etc., e.g., Revised Admissions Manual is located in the office of Jane Smith, Director of Undergraduate Admissions; Meeting minutes from June 4, 2006, are located in the office of Dr. James Smith, etc.)\*

Activity report is on file in Delco room 107.