

**PRAIRIE VIEW A&M UNIVERSITY  
RESEARCH AND DEVELOPMENT**

**INSTITUTIONAL GOALS**

**Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates  
FY '06**

<b>GOAL 1. Strengthen the Quality of Academic Programs</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Increase the number of faculty FTE=s producing research/scholarly and creative works.	Collaborating with Academic and Student Affairs, engage each college/school/organizational unit in: 1) annual planning and research enhancement; and 2) environment assessment activity. Each activity relates to increasing production and quality of Research and Sponsored Program activities.	100% participation with at least one representative from each unit (50-70 persons).  Each College/School/Unit will prepare and submit research and/or sponsored program proposals for a minimum of \$500,000 annually	VPRD AVPR Academic Deans Unit Heads	\$2,000	
	Identify the research interest and disciplinary capabilities of ALL professional personnel with faculty status or the equivalent.	Capability information is compiled and disseminated via a Research and Sponsored Program Web page.	AVPR OSP PVRF	N/A	
<b>GOAL 3. Increase basic and applied research.</b>					
Enhance the research environment and expertise of faculty and staff	Develop and/or revise PVAMU rules and procedures relating to TAMUS research and sponsored program policies.	At least one Component Rule has been developed and approved for dissemination relating to each policy.	VPRD AVPR Director, Regulatory Compliance	N/A	
	Identify financial resources that can be used as seed money to initiate research/sponsored program activities for at least one (1) tenured or tenure track faculty currently not active in research and/or sponsored programs.	Eight individuals have sought external funding resulting from this initiative.	VPRD AVPR	\$40,000 - \$5,000/individual	

<b>INSTITUTIONAL GOALS</b>					
<b>Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY '06</b>					
<b>GOAL 3. Increase basic and applied research.</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Enhance the research environment and expertise of faculty and staff	<p>Establish and/or reinforce the research support infrastructure (i.e., common research laboratory facilities, machine/equipment shop, renovation of Harrington Science Building)</p> <p>Identify and establish a proposal preparation center.</p>	<p>Existing research space is identified and information of same is available via web.</p> <p>Identified/hired experienced proposal writers (4 minimum)</p> <p>Formed a leadership team for proposal preparation assistance</p>	VPRD AVPR Academic Deans Center Directors Unit Administrators	<p>N/A</p> <p>\$275,000 - Salary/ Fringe Benefits</p>	
	<p>Review status/number of research and sponsored program activities institution-wide using Fall 2004 as base year.</p> <p>Utilize this data base to identify research and sponsored program disciplinary foci.</p> <p>Initiate prioritization of activities (e.g., Bio-engineering/technology, community development, technology incubators/transfer, workforce training, biomedical research, international education/curriculum, food and agricultural sciences, natural/environmental sciences, solar physics, health/human/behavioral sciences, etc.)</p>	<p>ALL programs have been categorized using THECB disciplinary fields.</p> <p>Priority programs are identified.</p> <p>Strategies for enhancement of current programs have been identified.</p> <p>Strategies for initiating new programs have been identified.</p>	VPRD AVPR OSP PVRF		
	Reaffirm implementation of the University Committee on Research (UCOR) thus enhancing interaction among R&D and institutional entities.	<p>Committee membership has been affirmed and committee is active.</p> <p>Communication is improved.</p>	VPRD AVPR Academic Deans Center Directors	N/A	

<b>INSTITUTIONAL GOALS</b>					
<b>Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY '06</b>					
<b>GOAL 3. Increase basic and applied research.</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Align university research goals with federal, state, and industry goals and needs	<p>Identify federal and state agencies that correspond with current research and sponsored program activities.</p> <p>Review agency/industry priority goals and identify possible funding opportunities associated with each.</p>	<p>Listing of federal/state agencies and their priority goals are posted on Research and Sponsored Programs Web site.</p> <p>Key industry goals and needs have been identified and posted via Industry Cluster portfolio.</p>	AVPR AVPD		
	<p>Review federal policies relating to human/animal participants and bio-hazardous environments in research and sponsored programs.</p> <p>Ensure regulatory compliance committee membership is identified and operational - IRB, IBC, IACUC.</p> <p>Revise and update internal procedures to ensure compliance.</p>	<p>Regulatory compliance documentation is consistent with federal guidelines for ALL projects.</p> <p>Compliance committee members have been provided training opportunities to help ensure quality committee performance.</p> <p>Seminars/workshops are conducted via multiple mediums including classroom presentations and notification of available electronic training.</p>	Director, Regulatory Compliance AVPR	<p>\$45,000 @ \$15,000/ Comm.</p> <p>\$1,000 (Materials and supplies)</p>	

**INSTITUTIONAL GOALS****Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY '06****GOAL 3. Increase basic and applied research.**

<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Enhance pre- and post-award services to the University research and sponsored program community.	Review and enhance mechanisms for data reporting for existing and new activities - grants, contracts - for research and sponsored programs.	Time and effort reports indicate reduced time committed to the preparation of various reporting activities.	OSP PVRF AVPR Director, Regulatory Compliance	N/A	
	Up-date and disseminate guidelines for pre-award actions - notification of intent, internal processing, and submission of proposals for external funding.	Guidelines are disseminated via multiple mediums.  Institutional overview statement is prepared and available for use by all proposal writers as general information helping to ensure consistency in institutional capability reporting.	OSP PVRF AVPR Director, Regulatory Compliance	N/A	
	Define and coordinate activities relating to post-award orientation and fund management, including guidance and adherence to regulatory compliance and institutional expectations for ALL activities.	Orientation activities are scheduled and conducted at least once each month and/or are available via electronic training.	OSP PVRF AVPR Director, Regulatory Compliance	N/A	
	Identify mechanisms for development of a resource pool to support acquisition of extramural funding.	Resource pool has been identified for proposal preparation center, matching/cost sharing funds, release time for faculty, compensations for fund acquisition, continuing education certification training	VPRD AVPR AVPD	\$100,000 start-up for matching, compens., contin. educ.	

**INSTITUTIONAL GOALS****Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY '06****GOAL 5: Achieve (and Maintain) Financial Stability**

<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Increase funded research [and funding for sponsored programs]	Review existing research and sponsored program activities, using Fall 2004 as base year,  Categorize existing activities using the THECB disciplinary fields as a guide.  Determine dollar value of research activities.  Determine dollar value of sponsored program activities.	Coordination among existing programs has been enhanced.  ALL programs have been categorized using THECB disciplinary fields.  Dollar value of NEW research and sponsored program awards has been itemized.	AVPR OSP PVRF	\$30,000 for (2) graduate assistants	
	Increase the number of proposals submitted for external support.	Each academic unit has submitted at least one proposal above prior fiscal year rate.	VPRD AVPR Deans	N/A	
	Increase the overall level of external support received for research and sponsored programs.	FY 07 - increased by 5%	VPRD AVPR AVPD Deans	N/A	
	Identify and pursue contract opportunities with governmental and private entities.	Identified and completed at least three (3) contract opportunities to strengthen industry partners.	VPRD Academic Deans	\$5,000	
	Conduct and/or sponsor proposal writing workshops	Conduct at minimum of two (2) workshops annually.	VPRD AVPR	\$2,000	

**INSTITUTIONAL GOALS****Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY '06****GOAL 4: Strengthen Environmental Health and Safety Programs on the Campus**

<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Prepare and train for business continuity	Correlate overall institutional objectives for environmental health and safety with regulatory compliance requirements for research and sponsored program activities	Regulatory guide is compiled and disseminated within the institution and to relevant external entities.	Director, Regulatory Compliance AVPR	N/A	
	Ensure continued participation by personnel in Environmental Health and Safety on the Institutional Bio-Safety Committee (IBC) to guide coordination and correlation of safe environmental measures.	Active leadership and/or participation of personnel on relevant compliance committee.  Documentation of training of ALL relevant personnel consistent with regulatory guidelines.	Director, Regulatory Compliance AVPR Academic Deans Center Directors Unit Administrators	\$5,000	

**RESEARCH AND DEVELOPMENT COST SUMMARY – FY '06**

GOAL 1: \$2,000

GOAL 3: \$461,000

GOAL 5: \$116,000

Development - \$79,000

Research - \$37,000

GOAL 4: \$5,000

GOAL 8: \$110,000

**TOTAL: \$694,000**

**PRAIRIE VIEW A&M UNIVERSITY  
RESEARCH AND DEVELOPMENT**

**INSTITUTIONAL GOALS**

**Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates  
FY '07**

<b>GOAL 1. Strengthen the Quality of Academic Programs</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Increase the number of faculty FTEs producing research/scholarly and creative works.	Collaborating with Academic and Student Affairs, engage each college/school/organizational unit in: 1) annual planning and research enhancement; and 2) environment assessment activity. Each activity relates to increasing production and quality of Research and Sponsored Program activities.	100% participation with at least one representative from each unit (50-70 persons).  Each College/School/Unit will prepare and submit research and/or sponsored program proposals for a minimum of \$500,000 annually	VPRD AVPR Academic Deans Unit Heads	\$2,000	
	Identify the research interest and disciplinary capabilities of ALL professional personnel with faculty status or the equivalent.	Capability information is compiled and disseminated via a Research and Sponsored Program Web page.	AVPR OSP PVRF	N/A	
<b>GOAL 3. Increase basic and applied research.</b>					
Enhance the research environment and expertise of faculty and staff	Develop and/or revise PVAMU rules and procedures relating to TAMUS research and sponsored program policies.	At least one Component Rule has been developed and approved for dissemination relating to each policy.	VPRD AVPR Director, Regulatory Compliance	N/A	
	Identify financial resources that can be used as seed money to initiate research/ sponsored program activities for at least one (1) tenured or tenure tract faculty currently not active in research and/or sponsored programs.	Eight individuals have sought external funding resulting from this initiative	VPRD AVPR	\$40,000 - \$5,000/ indiv.	



**INSTITUTIONAL GOALS**

**Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates**

**FY '07**

**GOAL 3. Increase basic and applied research.**

Objective	Action Strategies	Success Measure	Person(s) Responsible	Cost Estimate	Status
<p>Enhance the research environment and expertise of faculty and staff</p>	<p>Establish and/or reinforce the research support infrastructure (i.e., common research laboratory facilities, machine/equipment shop, renovation of Harrington Science Building)</p> <p>Identify and establish a proposal preparation center.</p>	<p>Existing research space is identified and information of same is available via web.</p> <p>Identified/hired experienced proposal writers (4 minimum)</p> <p>Formed a leadership team for proposal preparation assistance</p>	<p>VPRD AVPR Academic Deans Center Directors Unit Administrators</p>	<p>N/A</p> <p>\$275,000 - Salary/ Fringe Benefits</p>	
	<p>Review status/number of research and sponsored program activities institution-wide using Fall 2004 as base year.</p> <p>Utilize this data base to identify research and sponsored program disciplinary foci.</p> <p>Initiate prioritization of activities (e.g., Bio-engineering/technology, community development, technology incubators/transfer, workforce training, biomedical research, international education/curriculum, food and agricultural sciences, natural/environmental sciences, solar physics, health/human/behavioral sciences, etc.)</p>	<p>ALL programs have been categorized using THECB disciplinary fields.</p> <p>Priority programs are identified.</p> <p>Strategies for enhancement of current programs have been identified.</p> <p>Strategies for initiating new programs have been identified.</p>	<p>VPRD AVPR OSP PVRF</p>		

**INSTITUTIONAL GOALS**

**Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates**

**FY '07**

**GOAL 3. Increase basic and applied research.**

<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Enhance the research environment and expertise of faculty and staff	Reaffirm implementation of the University Committee on Research (UCOR) thus enhancing interaction among R&D and institutional entities.	Committee membership has been affirmed and committee is active. Communication is improved.	VPRD AVPR Academic Deans Center Directors	N/A	
	Develop PI/PD guidebook for use by OSP/PVAMRF in orientation with new award recipients. Enhance consistency in orientation activities.  Document and analyze attempts to acquire external funding by all sources. Utilize feedback to enhance resubmission during future funding cycles.	Guidebook development and disseminated.  Record of attempts available for review in R&D. Specific guidance provided as deemed appropriate.	*VPRD *AVPR *Regulatory Compliance Dir. *Academic Deans *Center Directors *Unit Administrators	N/A	
Outline university research goals and align with federal, state, and industry goals and needs when applicable.	Identify federal and state agencies that correspond with current research and sponsored program activities.  Review agency/industry priority goals and identify possible funding opportunities associated with each.	Listing of federal/state agencies and their priority goals are posted on Research and Sponsored Programs Web site.  Key industry goals and needs have been identified and posted via Industry Cluster portfolio.	AVPR  AVPD		

**INSTITUTIONAL GOALS**

**Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates - FY '07**

<b>GOAL 3. Increase basic and applied research.</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Align university research goals with federal, state, and industry goals and needs	<p>Review federal policies relating to human/animal participants and bio-hazardous environments in research and sponsored programs.</p> <p>Ensure regulatory compliance committee membership is identified and operational - IRB, IBC, IACUC.</p> <p>Revise and update internal procedures to ensure compliance.</p>	<p>Regulatory compliance documentation is consistent with federal guidelines for ALL projects.</p> <p>Compliance committee members have been provided training opportunities to help ensure quality committee performance.</p> <p>Seminars/workshops are conducted via multiple mediums including classroom presentations and notification of available electronic training.</p>	Director, Regulatory Compliance AVPR	<p>\$45,000 @ \$15,000/Comm.</p> <p>\$1,000 (Material and supplies)</p>	
Enhance pre- and post-award services to the University research and sponsored program community.	Review and enhance mechanisms for data reporting for existing and new activities - grants, contracts - for research and sponsored programs.	Time and effort reports indicate reduced time committed to the preparation of various reporting activities.	OSP PVRF AVPR Director, Regulatory Compliance	N/A	
	Up-date and disseminate guidelines for pre-award actions - notification of intent, internal processing, and submission of proposals for external funding.	<p>Guidelines are disseminated via multiple mediums.</p> <p>Institutional overview statement is prepared and available for use by all proposal writers as general information helping to ensure consistency in institutional capability reporting</p>	OSP PVRF AVPR Director, Regulatory Compliance	N/A	

**INSTITUTIONAL GOALS**

**Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY '07**

**GOAL 3. Increase basic and applied research.**

<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Enhance pre- and post-award services to the University research and sponsored program community.	Define and coordinate activities relating to post-award orientation and fund management, including guidance and adherence to regulatory compliance and institutional expectations for ALL activities.	Orientation activities are scheduled and conducted at least once each month and/or are available via electronic training.	OSP PVRF AVPR Director, Regulatory Compliance	N/A	
	Identify mechanisms for development of a resource pool to support acquisition of extramural funding.	Resource pool has been identified for proposal preparation center, matching/cost sharing funds, release time for faculty, compensations for fund acquisition, continuing education certification training	VPRD AVPR AVPD	\$100,000 start-up for matching, compens., contin. educ.	

**INSTITUTIONAL GOALS**

**Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY '07**

**GOAL 4: Strengthen Environmental Health and Safety Programs on the Campus**

<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Prepare and train for business continuity	Correlate overall institutional objectives for environmental health and safety with regulatory compliance requirements for research and sponsored program activities	Regulatory guide is compiled and disseminated within the institution and to relevant external entities.	Director, Regulatory Compliance AVPR	N/A	
	Ensure continued participation by personnel in Environmental Health and Safety on the Institutional Bio-Safety Committee (IBC) to guide coordination and correlation of safe environmental measures.	Active leadership and/or participation of personnel on relevant compliance committee.  Documentation of training of ALL relevant personnel consistent with regulatory guidelines.	Director, Regulatory Compliance AVPR Academic Deans Center Directors Unit Administrators	\$5,000	

**INSTITUTIONAL GOALS**

**Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY '07**

<b>GOAL 5: Achieve (and Maintain) Financial Stability</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Increase funded research [and funding for sponsored programs]	<p>Review existing research and sponsored program activities, using Fall 2004 as base year,</p> <p>Categorize existing activities using the THECB disciplinary fields as a guide.</p> <p>Determine dollar value of research activities.</p> <p>Determine dollar value of sponsored program activities.</p>	<p>Coordination among existing programs has been enhanced.</p> <p>ALL programs have been categorized using THECB disciplinary fields.</p> <p>Dollar value of NEW research and sponsored program awards has been itemized.</p>	AVPR OSP PVRF	\$30,000 for (2) graduate assistants	
	Increase the number of proposals submitted for external support.	Each academic unit has submitted at least one proposal above prior fiscal year rate.	VPRD AVPR Deans	N/A	
	Increase the overall level of external support received for research and sponsored programs.	FY 07 - increased by 5% <i>Realign IDC distribution consistent with new IDC rate.</i>	VPRD AVPR AVPD Deans	N/A	
	Identify and pursue contract opportunities with governmental and private entities.	Identified and completed at least three (3) contract opportunities to strengthen industry partners.	VPRD Academic Deans	\$5,000	
	Conduct and/or sponsor proposal writing workshops	Conduct at minimum of two (2) workshops annually.	VPRD AVPR	\$2,000	

**INSTITUTIONAL GOALS**

**Development Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY 07**

**GOAL 5: Achieve (and Maintain) Financial Stability**

Objective	Action Strategies	Success Measure	Person(s) Responsible	Cost Estimate	Status
The Office of Development will meet or exceed expectations associated with the current Capital Campaign.	Launch the Alumni/Special Gifts Phase of the Campaign targeted to raise \$4 million toward the campaign goal.	500 alumni prospects have been identified by co-chairs of this phase.	VPRD, Associate VPD, Director of Alumni Relations	\$9,000 for data cleansing and wealth screening svc.	
	Work with National Alumni Association to garner support and endorsement of <i>EXTEND THE VIEW: Shape Tomorrow Today</i> Capital Campaign.	VPRD has met with NAA President to discuss opportunities for collaboration.	VPRD, Associate VPD, Director of Alumni Relations	N/A	
	Expand the number of prospects targeted for Major Gifts Level contributions and develop strategies for these solicitations.	Prospect Researcher has subscribed to prospect engines to identify additional prospects for this phase.	VPRD, Associate VPD	\$10,000 annually for subscriptions to 3 prospect research engines	
	Present recommendations to the Named Buildings Committee to give recognition to deserving donors.	VPRD and AVPD are members of this committee.	VPRD, Associate VPD	N/A	
	Continue relationship with fundraising consultants through FY 2007.	Ketchum contract is up for renewal after April 30, 2006. Decision has been made to reduce number of days of service from 8 days/month to 1 day/month.	VPRD, Associate VPD	\$60,000	

**INSTITUTIONAL GOALS**

**Research Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY 07**

**GOAL 8: Strengthen University Advancement Programs Including Fund-Raising**

<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
Enhance corporate relations through Industry Cluster publications that show the strength of corporate partnerships at the University	Review agency/industry priority goals and identify possible funding opportunities associated with each for research, sponsored programs and development priorities.	Key industry goals and needs have been identified and posted via Industry Cluster publications and/or Web site posting.	AVPR AVPD		
The Office of Development will continue to implement the fundraising model and university advancement model developed from the planning study and refined by Ketchum=s progress reviews of EXTEND THE VIEW: The Capital Campaign for Prairie View A&M University.	Conduct awareness activities for the Alumni/Special Gifts Phase in an effort to engage prospects, create close relationships with the University and inform persons about opportunities to provide University support.	Director of Alumni Relations has worked in collaboration with the Office of the President to schedule multiple awareness gatherings through the fall semester of 2006.	VPRD, Associate VPD, Director of Alumni Relations	\$5,000 for University-sponsored gatherings; all other gatherings supported by host(ess)	
	Create a direct mail solicitation to reach alumni who will not be visited in person but have capacity to make a gift to the University.	Associate Director of Development has conducted preliminary study to determine the feasibility of launching this campaign early in FY 2006.	VPRD, Associate VPD; Director of Alumni Relations	\$10,000	
	Create a stewardship plan for all University contributors.	Ketchum will advise and assist with development of stewardship plan.	Associate VPD	N/A	



**INSTITUTIONAL GOALS**

**Development Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY 07**

**GOAL 8: Strengthen University Advancement Programs Including Fund-Raising**

<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
The Office of Development will continue to implement the fundraising model and university advancement model developed from the planning study and refined by Ketchum=s progress reviews of EXTEND THE VIEW: The Capital Campaign for Prairie View A&M University.	Develop a planned giving society so that alumni will include the University in their estate plans.	AVPD will develop a job description and go through the hiring process for a Planned Giving Officer.	Associate VPD	\$80,000 (salary plus fringe)	
	Analyze the alumni database to identify the top 100 prospects for planned gifts.	We have contracted with a wealth screening entity to cleanse the addresses in the database.	Associate VPD	N/A	
	Conduct awareness activities for the Alumni/Special Gifts Phase in an effort to engage prospects, create close relationships with the University and inform persons about opportunities to provide University support.	Director of Alumni Relations has worked in collaboration with the Office of the President to schedule multiple awareness gatherings through the fall semester of 2006.	VPRD, Associate VPD, Director of Alumni Relations	\$5,000 for University sponsored gatherings ; all other gatherings supported by host(ess)	
	Create a direct mail solicitation to reach alumni who will not be visited in person but have capacity to make a gift to the University.	Associate Director of Development has conducted preliminary study to determine the feasibility of launching this campaign early in FY 2006.	VPRD, Associate VPD; Director of Alumni Relations	\$10,000	

**INSTITUTIONAL GOALS**

**Development Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY 07**

**GOAL 8: Strengthen University Advancement Programs Including Fund-Raising**

Objective	Action Strategies	Success Measure	Person(s) Responsible	Cost Estimate	Status
The Office of Development will continue to implement the fundraising model and university advancement model developed from the planning study and refined by Ketchum=s progress reviews of EXTEND THE VIEW: The Capital Campaign for Prairie View A&M University.	Create a stewardship plan for all University contributors.	Ketchum will advise and assist with development of stewardship plan.	Associate VPD	N/A	
	Develop a planned giving society so that alumni will include the University in their estate plans.	AVPD will develop a job description and go through the hiring process for a Planned Giving Officer.	Associate VPD	\$80,000 (salary plus fringe)	
	Analyze the alumni database to identify the top 100 prospects for planned gifts.	We have contracted with a wealth screening entity to cleanse the addresses in the database.	Associate VPD	N/A	

**INSTITUTIONAL GOALS**

**Development Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates – FY 07**

**GOAL 8: Strengthen University Advancement Programs Including Fund-Raising**

Objective	Action Strategies	Success Measure	Person(s) Responsible	Cost Estimate	Status
The Office of Development will continue to implement the fundraising model and university advancement model developed from the planning study and refined by Ketchum=s progress reviews of EXTEND THE VIEW: The Capital Campaign for Prairie View A&M University	Train the Deans and other key administrators to participate in cultivation activities and solicitations of graduates from their respective programs.	Deans will be afforded the opportunity to receive training twice annually from an external consultant.	VPRD, Associate VPD	\$5,000 consultant fee	
	Assist Deans and other key administrators with the development of a fundraising plan to address unfunded priorities.	Deans will be afforded the opportunity to receive training twice annually from an external consultant.	VPRD, Associate VPD	\$5,000 consultant fee	
	Develop a Case for Support for each of the areas of need to present to prospective funders.	Each Dean will develop a Case for Support during training session(s) conducted by the external consultant.	VPRD, Associate VPD	N/A	
	Create and Internet Fundraising Plan.	Upon the implementation of the SCT Banner system, we anticipate the ability to accept on-line giving.		Fees to be assessed by SCT/ Collegis	
	Define the future role of select members of the Campaign Cabinet after the current campaign concludes.	VPRD and AVPD will work together to develop guidelines for a development foundation/5018 3.	VPRD, Associate VPD	\$5,000 estimated cost to apply for non-profit status & to end current found.	
	Encourage collaboration and teamwork between the National Alumni Association and the University to define a development program for solicitation of alumni support for the University.	VPRD has met with NAA President to discuss opportunities for collaboration. Director of Alumni Relations participates in all NAA meetings and works closely with NAA staff.	VPRD, Associate VPD, Director of Alumni Relations	N/A	

**RESEARCH AND DEVELOPMENT COST SUMMARY – FY '07**

GOAL 1:	\$2,000
GOAL 3:	\$461,000
GOAL 4:	\$5,000
GOAL 5:	\$116,000
Research -	\$37,000
Development -	\$79,000
GOAL 8:	\$205,000
<b>TOTAL:</b>	<b>\$789,000</b>

**PRAIRIE VIEW A&M UNIVERSITY  
RESEARCH AND DEVELOPMENT**

**RESEARCH AND DEVELOPMENT GOALS**

**Research Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates  
FY '08**

<b>GOAL 3. Increase basic and applied research.</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
1. Enhance the research environment and expertise of faculty and staff	1. Develop and/or revise PVAMU rules and procedures relating to TAMUS research and sponsored program policies and regulations.	By December 2007, at least one Component Rule has been developed and presented for approval and dissemination relating to each policy.	VPRD AVPR Director, Regulatory Compliance	N/A	
	2. Identify financial resources that can be used as seed money to initiate research and/or sponsored program activities for at least one (1) tenured or tenure tract faculty in each College currently not active in research and/or sponsored program activities.	By December 2007, at least eight (8) individuals have been identified and have begun the process to seek external funding resulting from this initiative.	VPRD AVPR	\$40,000 - \$5,000/ indiv.	
	3. Establish and/or reinforce the research support infrastructure. (i.e., common research laboratory facilities, machine/equipment shop, renovation of Harrington Science Building)  4. Identify space and establish a proposal preparation resource center.	By March 2008, existing research space has been identified and information of same is available via the R&D web site.  By May 2008, at least one individual within each organizational unit has been identified, trained, and/or hired to guide proposal writing for the unit. Leadership teams have been formed where applicable.	VPRD AVPR Academic Deans Center Directors Unit Administrators	N/A  \$275,000 - Salary/ Fringe Benefits for release time or new hires	

**PRAIRIE VIEW A&M UNIVERSITY  
RESEARCH AND DEVELOPMENT**

**RESEARCH AND DEVELOPMENT GOALS**

**Research Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates  
FY '08**

<b>GOAL 3. Increase basic and applied research.</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
1. Enhance the research environment and expertise of faculty and staff	<p>5. Review status/number of research and sponsored program activities institution-wide using Fall 2004 as base year.</p> <p>6. Utilize this data base to identify research and sponsored program disciplinary foci.</p> <p>7. Initiate prioritization of activities (e.g., Bio-engineering/technology, community development, technology incubators/transfer, workforce training, biomedical research, international education/curriculum, food and agricultural sciences, natural/environmental sciences, solar physics, health/human/behavioral sciences, etc.)</p>	<p>By November 2007, ALL active programs have been categorized using THECB disciplinary fields.</p> <p>Priority programs are identified.</p> <p>By December 2007, Strategies for enhancement of current programs and initiation of new programs have been identified.</p>	VPRD AVPR OSP PVRF		
	8. Reaffirm implementation of the University Committee on Research (UCOR) thus enhancing interaction among R&D and institutional entities.	By October, 2007, Committee membership has been affirmed and committee is active. Communication is improved.	VPRD AVPR Academic Deans Center Directors	N/A	

**RESEARCH AND DEVELOPMENT GOALS**  
**Research Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates**  
**FY '08**

**GOAL 3. Increase basic and applied research.**

<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
1. Enhance the research environment and expertise of faculty and staff.	<p>9. Develop PI/PD guidebook for use by OSP/PVAMRF in orientation with new award recipients. Enhance consistency in orientation activities.</p> <p>Document and analyze attempts to acquire external funding by all sources. Utilize feedback to enhance resubmission during future funding cycles.</p>	<p>By November 2007, Guidebook has been compiled and disseminated.</p> <p>Beginning October 1, 2007, a record of attempts to secure external funding will be compiled for review in R&amp;D. Specific guidance for proposal enhancement will be provided as deemed appropriate.</p>	<p>*VPRD            *AVPR            *Regulatory Compliance Dir.            *Academic Deans            *Center Directors            *Unit Administrators</p>	N/A	
2. Outline university research goals and align with federal, state, and industry goals and needs when applicable.	<p>1. Identify federal and state agencies that correspond with current research and sponsored program activities.</p> <p>2. Review agency/industry priority goals and identify possible funding opportunities associated with each.</p>	<p>By December 2007, a listing of federal/state agencies and their priority goals are posted on Research and Sponsored Programs Web site.</p> <p>By January 2008, Key industry goals and needs have been identified and posted via an Industry Cluster portfolio on the R&amp;D web site.</p>	<p>AVPR            Director, Develop            Director, Career            Planning &amp; Placement</p>		

### RESEARCH AND DEVELOPMENT GOALS

#### Research Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates FY '08

<b>GOAL 3. Increase basic and applied research.</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
2. Outline university research goals and align with federal, state, and industry goals and needs when applicable.	3. Review federal policies relating to human/animal participants and bio-hazardous environments in research and sponsored programs.	By March 2008, Research and Sponsored Program Regulatory compliance documentation is consistent with federal guidelines for ALL projects.	Director, Regulatory Compliance AVPR	\$45,000 @ \$15,000/ Comm.	
	4. Ensure regulatory compliance committee membership is identified and operational - IRB, IBC, IACUC.	By August 2008, Regulatory Compliance committee members have been provided training opportunities to help ensure quality committee performance via Seminars and workshops conducted using multiple mediums including classroom presentations and notification of available electronic training.		\$1,000 (Material and supplies)	
	5. Revise and update internal procedures to minimize risks and help ensure compliance.				
3. Enhance pre- and post-award services to the University research and sponsored program community.	1. Review and enhance mechanisms for data reporting for existing and new activities - grants, contracts - for research and sponsored programs.	By December 2007, Time and Effort reports indicate reduced time committed to the preparation of various reporting activities.	OSP PVRF AVPR Director, Regulatory Compliance	N/A	
	2. Up-date and disseminate guidelines for pre-award actions - notification of intent, internal processing, and submission of proposals for external funding.	By November 2007, Guidelines are disseminated via multiple mediums. An Institutional overview statement is prepared and available for use by all proposal writers as general information helping to ensure consistency in reporting.	OSP PVRF AVPR Director, Regulatory Compliance	N/A	



**RESEARCH AND DEVELOPMENT GOALS**

**Research Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates  
FY 08**

<b>GOAL 3. Increase basic and applied research.</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
3. Enhance pre- and post-award services to the University research and sponsored program community.	2. Define and coordinate activities relating to post-award orientation and fund management, including guidance and adherence to regulatory compliance and institutional expectations for ALL activities.	By January 2008, Orientation activities are scheduled and conducted at least once each month and/or are available via electronic training.	OSP PVRF AVPR Director, Regulatory Compliance	N/A	
	3. Identify mechanisms for development of a resource pool to support acquisition of extramural funding.	By December 2007, a Resource pool has been identified for a proposal preparation center, matching/cost sharing funds, release time for faculty, compensations for fund acquisition, continuing education certification training	VPRD AVPR AVPD	\$100,000 start-up for matching, compens., contin. educ.	
4. Increase funded research [and funding for sponsored programs]	1. Review existing research and sponsored program activities, using Fall 2004 as base year,  2. Categorize existing activities using the THECB disciplinary fields as a guide.  3. Determine dollar value of research and sponsored program activities.	By December 2007,  Coordination among existing programs has been enhanced.  ALL programs have been categorized using THECB disciplinary fields.  Dollar value of NEW research and sponsored program awards has been itemized.	AVPR OSP PVRF	\$30,000 for (2) graduate assistants	

**RESEARCH AND DEVELOPMENT GOALS**

**Research Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates  
FY '08**

<b>GOAL 3. Increase basic and applied research.</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
4. Increase funded research [and funding for sponsored programs]	3. Increase the number of proposals submitted for external support.	By August 2008, Each academic unit has submitted at least one proposal above prior fiscal year rate.	VPRD AVPR Deans	N/A	
	4. Increase the overall level of external support received for research and sponsored programs.	In FY 08, increased external support for varied programs by 5%. <i>Realign IDC distribution consistent with new IDC rate.</i>	VPRD AVPR AVPD Deans	N/A	
	5. Identify and pursue contract opportunities with governmental and private entities.	By August 2008, at least three (3) opportunities have been identified and pursued to strengthen industry partners.	VPRD Academic Deans	\$5,000	
	6. Conduct and/or sponsor proposal writing workshops	By May 2008, a minimum of two (2) workshops have been completed.	VPRD AVPR	\$2,000	
5. Increase the number of faculty FTEs producing research/scholarly and creative works.	1. Collaborating with Academic and Student Affairs, engage each college/school/organizational unit in: 1) annual planning and research enhancement; and 2) environment assessment activity. Each activity relates to increasing production and quality of Research and Sponsored Program activities.	By August 2008, 100% participation with at least one representative from each unit has been achieved.  By August 2008, each College/School/Unit will prepare and submit research and/or sponsored program proposals for a minimum of \$500,000.	VPRD AVPR Academic Deans Unit Heads	\$2,000	

**RESEACH AND DEVELOPMENT GOALS**

**Research Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates  
FY 08**

**GOAL 3: Increase applied and basic research.**

<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
5. Increase the number of faculty FTEs producing research/scholarly and creative works.	2. Identify the research interest and disciplinary capabilities of ALL professional personnel with faculty status or the equivalent.	By December 2007, Capability information is compiled and disseminated via a Research and Sponsored Program Web page.	AVPR OSP PVRF	N/A	
6. Prepare and train for business continuity	1. Correlate overall institutional objectives for environmental health and safety with regulatory compliance requirements for research and sponsored program activities	By December 2008, a Regulatory guide is compiled and disseminated within the institution and to relevant external entities.	Director, Regulatory Compliance AVPR Dir., Environmental Health & Safety	N/A	
	2. Ensure continued participation by personnel in Environmental Health and Safety on the Institutional Bio-Safety Committee (IBC) to guide coordination and correlation of safe environmental measures.	Continue leadership and guidance for participation of personnel on relevant compliance committee.  By August 2008, Documentation of training for ALL relevant personnel is consistent with regulatory guidelines.	Director, Regulatory Compliance AVPR Dir., Environmental Health & Safety Academic Deans Center Directors Unit Administrators	\$5,000	

**RESEARCH AND DEVELOPMENT GOALS**

**Development Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates  
FY 08**

**GOAL 8: Strengthen University Advancement programs, including fund-raising.**

<b>Objective</b>	<b>Action Strategies</b>	<b>Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
1. Meet or exceed expectations associated with the current Capital Campaign.	1. Launch the Alumni/Special Gifts Phase of the Campaign targeted to raise \$4 million toward the campaign goal.	500 alumni prospects have been identified by co-chairs of this phase.	VPRD, Associate VPD, Director of Alumni Relations	\$9,000 for data cleansing and wealth screening svc.	
	2. Work with National Alumni Association to garner support and endorsement of <i>EXTEND THE VIEW: Shape Tomorrow Today</i> Capital Campaign.	VPRD has met with NAA President to discuss opportunities for collaboration.	VPRD, Associate VPD, Director of Alumni Relations	N/A	
	3. Expand the number of prospects targeted for Major Gifts Level contributions and develop strategies for these solicitations.	Prospect Researcher has subscribed to prospect engines to identify additional prospects for this phase.	VPRD, Associate VPD	\$10,000 annually for subscr. to 3 prospect research engines	
	4. Present recommendations to the Named Buildings Committee to give recognition to deserving donors.	VPRD and AVPD are members of this committee.	VPRD Dir., Development	N/A	
	5. Continue relationship with fundraising consultants through FY 2007.	Ketchum contract is up for renewal after April 30, 2006. Decision has been made to reduce number of days of service from 8 days/month to 1 day/month.	VPRD Dir., Development	\$60,000	

**RESEARCH AND DEVELOPMENT GOALS**

**Development Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates  
FY '08**

<b>GOAL 8: Strengthen University Advancement Programs, including fund-raising</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
2. Continue to implement the fundraising model and university advancement model developed from the planning study and refined by Ketchum=s progress reviews of EXTEND THE VIEW: The Capital Campaign for Prairie View A&M University.	1. Conduct awareness activities for the Alumni/Special Gifts Phase in an effort to engage prospects, create close relationships with the University and inform persons about opportunities to provide University support.	Director of Alumni Relations has worked in collaboration with the Office of the President to schedule multiple awareness gatherings through the fall semester of 2006.	VPRD, Dir., Devlp. Dir., Alumni Relations	\$5,000 for Univ. sponsored events. All other events supported by host(ess)	
	2. Create a direct mail solicitation to reach alumni who will not be visited in person but have capacity to make a gift to the University.	Associate Director of Development has conducted preliminary study to determine the feasibility of launching this campaign early in FY 2006.	VPRD Dir., Devlp. Dir., Alumni Relations	\$10,000	
	3. Create a stewardship plan for all University contributors.	Ketchum will advise and assist with development of stewardship plan.	Dir., Devlp.	N/A	
	4. Develop a planned giving society so that alumni will include the University in their estate plans.	AVPD will develop a job description and go through the hiring process for a Planned Giving Officer.	Associate VPD	\$80,000 (salary plus fringe)	

**RESEARCH AND DEVELOPMENT GOALS**  
**Development Objectives, Action Strategies, Success Measures, Responsible Person(s), and Cost Estimates**  
**FY 08**

**GOAL 8: Strengthen University Advancement Programs, including Fund-Raising**

Objective	Action Strategies	Success Measure	Person(s) Responsible	Cost Estimate	Status
2. Continue to implement the fundraising model and university advancement model developed from the planning study and refined by Ketchum=s progress reviews of EXTEND THE VIEW: The Capital Campaign for Prairie View A&M University.	5. Analyze the alumni database to identify the top 100 prospects for planned gifts.	We have contracted with a wealth screening entity to cleanse the addresses in the database.	Associate VPD	N/A	
	6. Conduct awareness activities for the Alumni/Special Gifts Phase in an effort to engage prospects, create close relationships with the University and inform persons about opportunities to provide University support.	Director of Alumni Relations has worked in collaboration with the Office of the President to schedule multiple awareness gatherings through the fall semester of 2006.	VPRD, Associate VPD, Director of Alumni Relations	\$5,000 for Univ. sponsored gatherings All other gatherings supported by host(ess)	
	7. Create a direct mail solicitation to reach alumni who will not be visited in person but have capacity to make a gift to the University.	Associate Director of Development has conducted preliminary study to determine the feasibility of launching this campaign early in FY 2006.	VPRD, Associate VPD; Director of Alumni Relations	\$10,000	

**RESEARCH AND DEVELOPMENT GOALS**

**Development Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates**

**GOAL 8: Strengthen University Advancement Programs, including fund-raising**

<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
2. Continue to implement the fundraising and university advancement model developed from the planning study and refined by Ketchum=s progress reviews of EXTEND THE VIEW: The Capital Campaign for PVAMU.	8. Create a stewardship plan for all University contributors.	Ketchum will advise and assist with development of stewardship plan.	Associate VPD	N/A	
	9. Develop a planned giving society so that alumni will include the University in their estate plans.	AVPD will develop a job description and go through the hiring process for a Planned Giving Officer.	Associate VPD	\$80,000 (salary plus fringe)	
	10. Analyze the alumni database to identify the top 100 prospects for planned gifts.	We have contracted with a wealth screening entity to cleanse the addresses in the database.	Associate VPD	N/A	
	11. Train the Deans and other key administrators to participate in cultivation activities and solicitations of graduates from their respective programs.	Deans will be afforded the opportunity to receive training twice annually from an external consultant.	VPRD, Associate VPD	\$5,000 consultant fee	
	12. Assist Deans and other key administrators with the development of a fundraising plan to address unfunded priorities.	Deans will be afforded the opportunity to receive training twice annually from an external consultant.	VPRD, Associate VPD	\$5,000 consultant fee	

**RESEARCH AND DEVELOPMENT GOALS**

**Development Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates  
FY 08**

<b>GOAL 8: Strengthen University Advancement Programs, including fund-raising</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
2. Continue to implement the fundraising model and university advancement model developed from the planning study and refined by Ketchum=s progress reviews of EXTEND THE VIEW: The Capital Campaign for Prairie View A&M University.	13. Develop a Case for Support for each of the areas of need to present to prospective funders.	Each Dean will develop a Case for Support during training session(s) conducted by the external consultant.	VPRD, Associate VPD	N/A	
	14. Create and Internet Fundraising Plan.	Upon the implementation of the SCT Banner system, we anticipate the ability to accept on-line giving.		Fees to be assessed by SCT/ Collegis	
	15. Define the future role of select members of the Campaign Cabinet after the current campaign concludes.	VPRD and AVPD will work together to develop guidelines for a development foundation/5018 3.	VPRD, Associate VPD	\$5,000 estimated cost to apply for non-profit status & to end current found.	
	16. Encourage collaboration and teamwork between the National Alumni Association and the University to define a development program for solicitation of alumni support for the University.	VPRD has met with NAA President to discuss opportunities for collaboration. Director of Alumni Relations participates in all NAA meetings and works closely with NAA staff.	VPRD, Associate VPD, Director of Alumni Relations	N/A	



**RESEARCH AND DEVELOPMENT GOALS**

**Development Objectives, Action Strategies, Performance Success Measures, Responsible Person(s), and Cost Estimates  
FY 08**

<b>GOAL 8: Strengthen University Advancement Programs, including fund-raising</b>					
<b>Objective</b>	<b>Action Strategies</b>	<b>Performance Success Measure</b>	<b>Person(s) Responsible</b>	<b>Cost Estimate</b>	<b>Status</b>
3. Enhance corporate relations through Industry Cluster publications that show the strength of corporate partnerships at the University	1. Review agency/industry priority goals and identify possible funding opportunities associated with each for research, sponsored programs and development priorities.	Key industry goals and needs have been identified and posted via Industry Cluster publications and/or Web site posting.	AVPR Dir., Devlp.		

**RESEARCH AND DEVELOPMENT COST SUMMARY – FY '08**

GOAL 3:     \$498,000

GOAL 8:     \$284,000

**TOTAL:     \$782,000**