

Students In Free Enterprise - Prairie View A&M University

Since 1976, Prairie View A&M University has enjoyed the presence of students participating in free enterprise activities, namely through the Free Enterprise Institute in Washington, D.C. In 1985 the first Students in Free Enterprise team was started at Prairie View A&M University and recognized in 1986 at the Regional Expo in Dallas. From 1985-1996, the team provided distinguished leadership and outstanding services to the campus and the community and represented the university at the regional expos. After a five-year hiatus, the team was reactivated in fall 2002 and re-chartered in March 2003. Since the reactivation, the team is actively engaged in several programs to inform and educate the students and community on the importance and benefits of the free enterprise system and entrepreneurship. Some of its programs include the University Flag Project with the Shell Store, the P-4 Investment Club and sponsoring the seminars on Personal Finance and Fiscal Fitness, Business Ethics, Music Business, and Student Entrepreneurs and Business Expo/Exhibit, Entertainment Business Career Fair, and the Changing the World Talent Showcase. Our partnership organizations include Junior Achievement, Special Programs/Student Affairs, Frederick Douglass Leadership Institute, Student Government Association, Alpha Phi Alpha Fraternity, Inc. and Phi Beta Lambda Business Fraternity. The SIFE Team is co-sponsored by the Career Services/Outreach Department and the College of Business at Prairie View A&M University. Some of our awards are: 2008 Organization of the Year-PVAMU and First Runner-up at SIFE Regional Expo. The Team is the only student group with membership in the Prairie View Chamber of Commerce. The team is currently developing strategic plans to encourage the university to offer a degree in Entertainment and Music Business, Entrepreneurship and Leadership.

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**SIFE Team meets on Tuesday: General Meetings in Room 216 Evans Hall/114 Banks Building
Special Programs are in Room 1A110 Hobart Taylor**

STUDENTS IN FREE ENTERPRISE - Prairie View A&M University Team . P. O. BOX 2906 . PRAIRIE VIEW. TX 77446

NATIONAL SIFE INFORMATION:

Chairman of the Board: Mr. Douglas Conant
President & CEO, Campbell Soup Company

President & CEO: Alvin W. Rohrs

The Jack Shewmaker SIFE World Headquarters

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Students In Free Enterprise, Inc. (SIFE) is a nonprofit corporation supported by individuals, foundations and corporations. SIFE's purpose is to establish and direct student-generated free market economic education programs on college and university campuses throughout the world. SIFE's purpose is accomplished through the SIFE Team's outreach projects within the communities and the presentation of these projects at the regional, national and world cup competitions.

A SIFE team is a cadre of students on a college or university campus that serves as intelligent and articulate exponents of the market economy and the American free enterprise system by conducting outreach educational projects. SIFE team projects are educational programs that teach fellow college students and the surrounding community citizens a better understanding of current economic issues and a better appreciation for the free enterprise system.

Every SIFE team is invited to attend a SIFE regional competition where the students conduct a 24-minute presentation explaining their outreach projects to a panel of business executives and entrepreneurs. After being evaluated for their effectiveness in meeting SIFE's Judging Criteria, the top schools are awarded prize money, and become eligible to participate at the SIFE International and World Expositions.

Local entrepreneurs, bankers, school board members, university officials, business persons and **advocates of the free enterprise system** and entrepreneurship serve as Business Advisory Board (BAB) Members. They provide resources and advice to the SIFE teams. Their expertise ensures the quality, effectiveness and sustainability of the team's projects, programs and activities.

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