

**Report Form A-2**  
**Assessment of Program Outcomes for**  
**Administrative or Educational Support Units**

**TEXAS INSTITUTE FOR THE PRESERVATION OF HISTORY AND CULTURE (TIPHC)**  
**(Administrative or Educational Support Unit)**  
**Fall 2008-Fall 2009**  
**(Assessment Period Covered)**

**Instructions:** This form should be used to report on each of your **Outcomes**. Although you may not assess every program outcome every year, you will have a report for each outcome based on the year that it was assessed.

1. **Program Outcome** (What characteristic, skill, behavior, attitude, service, performance, product, system, process, output, etc., did your program intend to offer or enhance?)

The primary mission of TIPHC is to sponsor and produce programs that stimulate lifelong learning and promote historical and cultural literacy among the citizens of Texas.

2. **Strategies Used to Meet Program Outcome** (What did you do?)

1. Publication (refereed Journal) *Journal of History and Culture*, ISSN 19419082
2. Public Exhibits
3. Secondary Schools Educational DVD's
4. Public accessible Web Site

- 3a. **First Measure or Means of Assessment for Outcome above and Criteria for Success** (How did you determine achievement?)

1. Impact statements Surveys : distributed to over 100 school ISD participants
2. Viewer participation percentages: to be obtained from PBS stations (Austin, Houston and Dallas)
3. Attendance Log: Exhibits (general Public) and Lectures (students)

- 3b. **Results/.**)

**Results: (Sample)**

- Public television broadcasts of *Forever Free: Juneteenth* Documentary: this video production of the Institute is scheduled for broadcast by PBS affiliates in Houston (KUHT-Channel 8 on 6/2/09) and Austin (KLRU-Channel 18). The *Juneteenth* program was aired on KBTX/CBS on 2/14/09 and the CWTexas on 2/22/09.
- *Juneteenth* program was aired on KHUT Huston 6/ 09 and KLRU Austin 6/2//2009 and Dallas PBS station.

- 3c. **Use of Results**

**To promote Public Education on the Campus of PVAMU**

- Cultural exhibits: Sponsored exhibits include *Juneteenth Emancipation*, on display in the TIPHC Cultural Center from June 18<sup>th</sup> thru December 30<sup>th</sup> 2008.

- 4a. **Second Measure or Means of Assessment for Outcome above and Criteria for Success, if available** (How did you determine achievement? Explain the means or measure. e.g. Satisfaction Surveys,

Satisfaction surveys sent o to over 300 Schools from our data base of Texas schools in 254 counties

- 4b. **Results/ Findings** (How did you do? Summarize assessment data collected.)

Results from the satisfaction survey are pending; the survey is currently in progress.

- 4c. **Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

Results from the satisfaction survey are pending; the survey is currently in progress.

5. **Documentation** (What is the evidence and where is it located? .)\*

Sample of the exhibits and documentary programs Oral history programs and photographs are located in the TIPHC (dr. Akel Kahera Rm 260 School of Architecture. archive; the *Journal of History and Culture*, ISSN 19419082, Volume 1, No. 1 published September 2008. Vol. 1 No. 2 Summer 2009. A copy now resides in the Library of Congress and additional copies have been sent to all major libraries universities in the state of Texas.