

Report Form A-1
Assessment of Program Learning Outcomes for Educational Programs

MBA
(Instructional/Degree Program)

Graduate
(Degree Level)

2008-10
(Assessment Period Covered)

Instructions: This form should be used to report on each of your **Program Learning Outcomes**. You may not assess every program learning outcome every year, but you will have a report for *each* outcome based on the year that it *was* assessed.

- 1. Student Learning Outcome** (What did your program want your students to know or be able to do as program completers?)

1b. Students will demonstrate competency solving business problems.

- 2. Strategies Used to Meet Student Learning Outcome** (What did you do?)

Problem-solving using business concepts is taught in all MBA core courses

- 3a. First Direct Measure or Means of Assessment for Student Learning Outcome above** (Briefly explain the means or measure and how you determined achievement, e.g., Direct: Pre-Post Test; Capstone; Licensure Exam; etc.).

Students must earn an acceptable score on the ETS MBA Major Field Test.

- 3b. Results/ Findings** (How did you do? Summarize assessment data collected.)

38 MBA Major Field Test Scores were examined. 5.26% were deemed excellent; 39.47% were deemed acceptable; 55.26% were deemed unacceptable.

In November 2009 the assurance of learning committee received an ETS "Item Information Report" detailing how COB student fared on each MFT question (percent answered correctly). A subcommittee is evaluating the report and will present its finding to the graduate faculty, probably in Spring 2010.

- 3c. Use of Results** (How did you use the findings, e.g., maintain, improve, change, etc.)

1. In Spring Semester 2009 the COB graduate faculty approved more rigorous admissions standards into the MBA program. 2. To counter a general learning deficiency in the MBA program, the College of Business initiated a pilot online learning/tutoring center in May 2009 with hopes of launching a full version for students sometime in the months ahead.

- 4a. Second Direct Measure or Means of Assessment for Student Learning Outcome above** (Briefly explain the means or measure and how you determined achievement, e.g., Direct: Pre-Post Test; Capstone; Licensure Exam; etc.).

4b. Results/ Findings (How did you do? Summarize assessment data collected.)

4c. Use of Results (How did you use the findings?)

5a. Third Direct (or Indirect) Measure or Means of Assessment for Student Learning Outcome above (Briefly explain the means or measure and how you determined achievement, e.g., Direct: Pre-Post Test; Capstone; Licensure Exam; etc., Indirect: Alumni Survey; Interviews; NSSE; etc.).

5b. Results/ Findings (How did you do? Summarize assessment data collected.)

5c. Use of Results (How did you use the findings?)

6. Documentation (What is the evidence and where is it located? Give specific details, e.g., Licensure Exam Summary Results for 2007 are located in the office of Dr. Jane Smith, Department Head; Meeting minutes from April 23, 2006, and May 7, 2006, reflecting discussion of data and program changes are located in the office of Dr. Jane Smith, Department Head, etc.)

Score reports from ETS, a spreadsheet analysis of scores, scanned copies of worksheets completed by College of Business faculty in August 2008, and a copy of the ETS MFT item information report, are all stored on hard disk in the office of the College of Business Assurance of Learning Committee Chair, room 208A , Kennedy Architecture Building.