

# PRAIRIE VIEW A&M UNIVERSITY STRATEGIC PLANNING/ENTERPRISE RISK MANAGEMENT RETREAT

January 12 – 13, 2006

Memorial Student Center Ballroom Level

## Agenda

Thursday, January 12, 2006

**7:00a.m.-7:55a.m. Registration and Continental Breakfast**

### GENERAL SESSION I

**8:00a.m.-8:25a.m. Planning Framework: Guaranteeing the Continued Growth and Vitality of Prairie View A&M University: A Review of Internal and External Environmental Impactors**

Presiding: Mr. Frank D. Jackson, Governmental Relations  
Discussant: Dr. E. Joahanne Thomas-Smith, Provost and Senior Vice President for Academic and Student Affairs  
Remarks: Dr. Evelyn Thornton, Speaker, Faculty Senate

**8:30a.m.-9:15a.m. Managing the University Through Trials and Triumphs: Preserving Core Values in Leading and Learning**

Presiding: Mr. Olusanya Oludayu, SGA President  
Speaker: Dr. George C. Wright, President

*Comments and Questions*

**9:20a.m.-10:35a.m. The Current Status: Organization, and Key Current and Proposed Initiatives**

Dr. Laretta Byars  
Vice President for Institutional Relations and Public Service  
Mrs. Mary Lee Hodge  
Vice President for Business Affairs  
Mr. Charles McClelland  
Director of Athletics  
Dr. E. Joahanne Thomas-Smith  
Provost & Senior Vice President for Academic and Student Affairs  
Dr. Willie Trotty  
Vice President for Research and Development  
Mr. Fred Washington  
Vice President for Administration and Auxiliary Services

*Comments and Questions*

**10:40a.m.-10:55a.m. Cell Phone and Coke Break**

**PRAIRIE VIEW A&M UNIVERSITY  
STRATEGIC PLANNING/ENTERPRISE RISK  
MANAGEMENT RETREAT**

**January 12 – 13, 2006**

**Thursday, January 12, 2006 Continued**

**GENERAL SESSION II**

**11:00a.m.-11:50a.m.**

**Our Future, Perhaps *A River Runs Through It* But Surely  
Financial Stability, Enterprise Risk Management (ERM) and  
Enrollment Growth Run Through It**

Mrs. Mary Lee Hodge  
Vice President for Business Affairs

Mr. Rod Mireles, Controller

**Enrollment Trends: Commitments to Closing *the Gaps* –  
What Will Your Unit Do To Retain More Students and  
Increase the Number of Students including Community  
College Transfers and Graduate Students**

Mr. Don Byars  
Associate Provost for Enrollment Management

*Comments and Questions*

**12:00noon. -1:00p.m.**

**Lunch and Discussion  
Core Values: The “Immovable” Feast**

**1:10p.m. – 3:15p.m.**

**Focus Group Session I  
To Ignore or Not to Ignore Enterprise Risks? That is Not the  
Question!**

GROUP A  
GROUP B  
GROUP C  
GROUP D  
GROUP E

*(See Group Assignments on the attached pages.)*

**3:20p.m. - 3:30p.m.**

**Session I Wrap Up and Announcements**

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**GENERAL SESSION III**

**8:00a.m.-8:15a.m. Observations and Remarks**

Dr. E. Joahanne Thomas-Smith, Provost and Senior  
Vice President for Academic and Student Affairs

**8:20a.m.-9:40a.m. Focus Group Session II  
Shapers of Place and Practice: Mission, Priority Objectives  
and Realistic Strategies**

**9:55a.m.-11:10a.m. Feedback from Focus Groups**  
Groups A through E

**11:15a.m.-11:35 a.m. Questions/Comments**

**11:45a.m. Luncheon and Closing Remarks**

Dr. George C. Wright, President

**Strategic Planning/Enterprise Risk Management Retreat**  
January 12-13, 2006  
Memorial Student Center Ballroom

**Group A**

*Meeting Location: Memorial Student Center Ballroom C*

1. Byars, Don
2. Dungey, Deborah
3. Foster, Laurette
4. Freeman, Pamela
5. Gaither, Gerald
6. Gooch, Mary
7. Kelley, Danny R.
8. Matthews, Tracie
9. McFrazier, Michael L.
10. Pearson, Mark
11. Snead-Greene, Cheryl
12. Thomas-Smith, E. Joahanne
13. Thornton, Evelyn
14. Williams, Lora

**Leader/Reporter:** Mr. Mark Pearson

**Resource Person(s):** Mr. Don Byars, Ms. Tracie Matthews and Dr. Cheryl Snead-Greene

**Recorder:** Dr. E. Joahanne Thomas-Smith/Dr. Michael L. McFrazier

**Goal 1. Strengthen the Quality of Academic Programs**

Known ER(s): (14) Student recruitment practices that appear to be uncoordinated/decentralized and recruiting goals with incomplete follow-up.

**Goal 2. Improve the Academic Indicators of the Student Body**

Known ER(s): (1) Lack of scholarship funding needed to attract and retain quality high school graduates and community college transfers, and the obvious performance deficiencies in awarding Student Financial Aid.

**Goal 7. Promote Programs that Contribute to Student Success**

Known ER(s): (3) Lack of a seamless articulation process that will make the transition from community college to senior college more efficient and effective, including the areas of admission, advising, financial aid, and other critical student support services.

(4) Lack of a clearly articulated and funded plan for strengthening the academic skills of students who are under-prepared for college work.

**Strategic Planning/Enterprise Risk Management Retreat**  
January 12-13, 2006  
Memorial Student Center Ballroom

**Group B**

*Meeting Location: Memorial Student Center Room 201*

1. Bryant, Milton, R.
2. Collins, Donald
3. Daniels, Dennis
4. Gee, Albert
5. Kilpatrick, Hortense
6. Noel, Elizabeth
7. Trotty, Willie F.
8. Wardrup, Max
9. Williams, Monica
10. Williams, Renee
11. Williams-Willis, Linda

**Leader/Reporter:** Dr. Milton R. Bryant

**Resource Person(s):** Dr. Elizabeth Noel and Ms. Monica Williams

**Recorder:** Dr. Willie Trotty

**Goal 3. Increase Applied and Basic Research**

Known ER(s): (8) A potentially serious lack of understanding by faculty and students in the areas of (a) guidelines and procedures required to utilize human subjects in research; (b) guidelines and procedures required to utilize vertebrate animals in teaching and research; and (c) understanding of bio-safety guidelines and procedures.

**Goal 8. Strengthen University Advancement Programs including Fund-raising**

Known ER(s): (9) Absence of 501(c) (3) organization (Foundation) which exists and operates on behalf of PVAMU.

(7) Lack of an organized annual fund campaign. Lack of sufficient potential donors to fund endowed chairs which can be matched with funds currently available. Lack of an adequate number of donors to build an endowment to support Intercollegiate Athletics.

**Strategic Planning/Enterprise Risk Management Retreat**  
January 12-13, 2006  
Memorial Student Center Ballroom

**Group C**

*Meeting Location: Memorial Student Center Ballroom D*

1. Adams, Betty
2. Aldridge, Al
3. Ayyar, Radhika
4. Iglehart, Lloyd
5. Muse, Charles
6. Norman, Kaye
7. Pierre, Thelma
8. Rodney, Elaine
9. Walker, Dianne
10. Washington, Fred
11. Williams, Don
12. Woods, Sanderson

**Leader/Reporter:** Dr. Betty Adams

**Resource Person(s):** Mr. Lloyd Iglehart and Mr. Don Williams

**Recorder:** Dr. Fred Washington

**Goal 4. Strengthen Environmental Health and Safety Programs on the Campus**

Known ER(s): (6) Lack of clearly articulated Campus Emergency Response Plan and also lack of a clearly articulated Communication Plan.

(13) A continuing growth in the volume of deferred maintenance and routine maintenance of campus facilities.

**Goal 6. Increase the Efficiency of University Operations**

(10) Severe shortage of housing needed to accommodate the increased numbers of students projected in the OCR Priority Plan and essential to the future of the university if OCR Priority Plan funding is to be replaced with state formula funding. Continuing failure of private development and growth in the City of Prairie View which is needed to provide some level of relief on housing, food services, social life, etc.

**Strategic Planning/Enterprise Risk Management Retreat**  
January 12-13, 2006  
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**Group D**

*Meeting Location: Memorial Student Center Room 203*

1. Albritton, Rosie
2. Harris, Kendall
3. Hobbs, James
4. Hodge, Mary Lee
5. Jackson, Frank
6. Kirby, Kelvin
7. Mireles, Rod
8. Oludayo, Olusanya
9. Quddus, Munir
10. Williams, John R.

**Leader/Reporter:** Dr. Munir Quddus

**Resource Person(s):** Mr. Rod Mireles & Mr. James Hobbs

**Recorder:** Mrs. Mary Lee Hodge

**Goal 5. Achieve (and maintain) Financial Stability**

Known ER(s): (11) The potential for loss or substantial reduction of the amount of funding provided under the OCR Priority Plan when the Texas Legislature meets again in January 2007.

(15) Greater dependence on tuition and fees paid by students to fund day-to-day operations, including total dependence on increased designated tuition for salary increases and the costs of associated staff benefits.

**Goal 6. Increase the Efficiency of University Operations**

Known ER(s): (2) A critical need for a more robust movement toward fully infusing technology into the classroom and into the office (faculty and staff), and an immediate need to successfully transition to modern instructional and business practices that are consistent with how today's and tomorrow's students study and learn.

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January 12-13, 2006  
Memorial Student Center Ballroom

**Group E**

*Meeting Location: Memorial Student Center Room 202*

1. Blackshear, Betti P.
2. Byars, Laretta
3. Campbell, Carol
4. McClelland, Charles
5. McMorris, Angela
6. Mehta, M. Paul
7. Metoyer, Tyra
8. Parker, William
9. Rincon, Alejandra
10. Sabouni, Ikhlas
11. Wilcox, Onimi

**Leader/Reporter:** Dr. Ikhlas Sabouni

**Resource Person(s):** Ms. Tyra Metoyer

**Recorder:** Dr. Laretta Byars

**Goal 9. Increase and Enhance the Visibility and Awareness of the University to All Stakeholders**

Known ER(s): (12) Possible plan for The University of Houston to move into the Highway 290/Northwest Corridor of Harris County at any time in the future.

(5) Lack of professionalism and personal accountability diminishes institutional vitality and results in loss of productivity. Too many staff with an “entitlement” mentality but with a lack of motivation to achieve excellence.