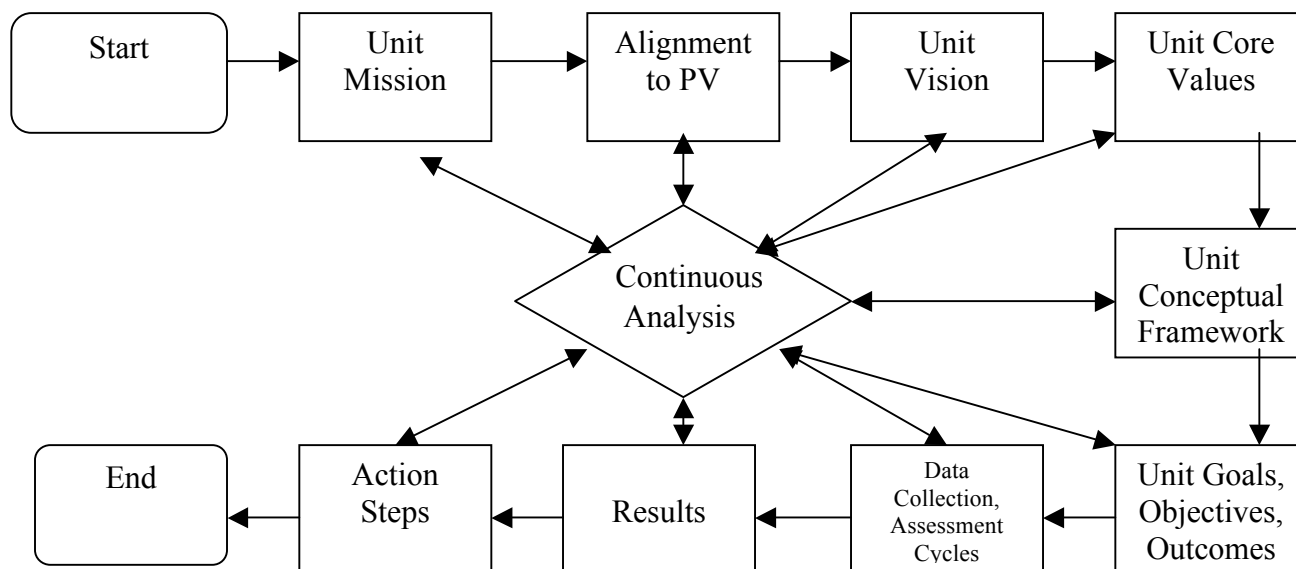


**Figure 3 : Continuous Analysis Schematic**

**Unit Mission:** The Unit Mission succinctly and clearly describes the primary function or activities of the unit. The Unit Mission provides direction for assessment. The relationship between the Unit and the University is unambiguous. It is brief, memorable, and distinctive. The purpose of the Unit is clearly stated. The mission identifies stakeholders and supports the University mission (Armacost *et al.*, 2007; Miller, 2007).

**Organizational Chart:** The organization chart illustrates the Unit's governance, as established by the University leadership (Miller, 2007).

**Alignment of Unit mission to the University's mission:** A statement that uniquely and explicitly aligns the Unit mission to the University's mission.

**Unit Vision (optional):** While developing the Unit Vision is optional, it should be considered in the following questions: What kind of Unit do we want to become? What do we want constituents to say about us as a result of what we do? What is most important to us? Where are we going? (Miller, 2007)

**Core Values of the Unit:** Core Values should be clearly defined and aligned to the University's Core Values. Defining core values allows them to be assessable.

**Conceptual Framework:** The conceptual framework outlines the courses of action and systemic analysis of the program (s). It provides the theoretical basis for the core body of knowledge, skills and related competencies. It describes the relationships between systems of methods, behaviors, functions and outcomes. Typically, the conceptual framework is narrative in form. It should be research based and convey the practices of the unit. Where possible, a resource for units are state