



# PRAIRIE VIEW A&M UNIVERSITY

*A Member of The Texas A&M University System*

OFFICE OF THE PRESIDENT  
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EXCELLENCE IN EDUCATION, RESEARCH, AND SERVICE



June 7, 2001

## MEMORANDUM

TO: Dean Sabouni, School of Architecture  
Dean Parker, Graduate School, and Department Head, Educational Leadership  
and Counseling  
Dean Rambally, College of Arts and Sciences  
Dean Mackin, University College, and Special Assistant to the President for  
Educational and Academic Program Development  
Dean Adams, College of Nursing  
Dr. Booker, Professor, College of Education  
Dr. Morgan, Professor, College of Engineering  
Dr. Frazier, Professor, College of Arts and Sciences  
Dr. Webster, Professor, College of Education  
Dr. Schauer, Assistant Professor, School of Juvenile Justice and Psychology  
Dr. Parks, Professor, and Director, Cooperative Agricultural Research  
Mr. Dewitt, Associate Vice President, Finance and Administration  
Mr. Ardalan, Chief Information Officer and Associate Vice President for  
University Operations  
Mr. McClelland, Director, Athletics  
Mr. S. Woods, Director, Judiciary Services  
Ms. Dungey, Registrar


SUBJECT: University Assessment Council

Never in our university's history, have we been better positioned to achieve my vision of EXCELLENCE IN EVERYTHING WE DO. As I have extolled the university population, on many occasions, and in many venues, we must be excellent in all that we do. As a university, we seek Tier One status. As a model to follow, I have selected Rice University because it is a Tier One university and its enrollment is proximal to ours.

To achieve excellence in all that we do requires hard work, teamwork, vision, creativity, leadership, commitment, the elimination of inefficiencies, ineffectiveness, low productivity, and replacing obstacles with opportunity. There are no alternatives, and the State of Texas, our TAMUS Board of Regents, and TAMUS Headquarters, have provided additional resources to embark on this journey of EXCELLENCE IN EVERYTHING WE DO. Not only do we have an opportunity for excellence, we have an opportunity for greatness—an opportunity that may never pass our way again.

The OCR Priority Plan has provided a major infusion of capital and infrastructure for the university. We must be diligent in committing these resources. We must also eliminate all inefficiencies. Everything we do will be observed and magnified, particularly if our actions generate waste or poor practices. Adopting the best practices for our university, and eliminating all ineffectiveness and inefficiency, has critical value for our future. I need your help and ideas to achieve the vision and claim our legacy.

On Monday, June 11, 2001, from ~~9:30~~<sup>10:00</sup> AM until ~~10:30~~<sup>11:00</sup> AM, we will meet in the President's Conference Room to brainstorm, identify weaknesses and strengths, put forward ideas, and chart a course for the future. I look forward to seeing you there. Thank you for agreeing to serve.

  
Charles A. Hines, PhD  
President