

Course Title: Personal Financial Management and Planning

Prefix: FINA

Course Number: 2103

Course Description: Covers the basics of personal money management and financial planning. The areas covered include personal investments in stocks and bonds, auto and home financing, insurance needs, retirement and estate planning

Course Learning Outcomes	Competencies (T, R, I)		
	T Competency is taught	R Competency is reinforced	I Competency is utilized /integrated
Learn the concept of Time Value of Money and its application	T	R	I
Effective means and modality of saving	T	R	I
Financial planning and budgeting	T	R	I
Basics of federal taxation and return preparation	T		I
The basics of Credit, familiarity with available credit tools and credit management.	T		I
The basics of home and auto financing and tools to evaluate financing alternatives.	T		I
The fundamentals of Investment tools, planning and management	T		I
Basics of insurance, evaluations of insurance needs and available tools.	T		I
Basics of retirement and estate planning	T		I

Course Title: Principles of Finance

Prefix: FINA

Course Number: 3103

Course Description: FINA 3103. Principles of Finance. (3-0) Credit 3 semester hours. Fundamental tools and techniques applicable to financial planning of businesses. Covers valuation of securities, risk-return relationship, capital budgeting, management of current assets and liabilities with extension to international areas. *Prerequisites.* ACCT 2123 and junior/senior classification.

Course Learning Outcomes	Competencies (T, R, I)		
	T Competency is taught	R Competency is reinforced	I Competency is utilized /integrated
Understand the role and objectives of financial management	T	R	I
Understand financial statement analysis of a corporation	T	R	I
Understand financial institutions, securities and markets	T	R	I
Understand the time value of money	T	R	I
Compute the value of bonds and stocks	T		I
Understand the risk and return relationship of securities	T	R	I
Understand capital budgeting techniques and their application	T		I
Learn the sources of short-term financing available to a corporation	T		
Understand the sources of long-term financing available to a corporation	T		
Learn foreign exchange rates and their determination in the market	T	R	

Course Outcomes Matrix

Course Title: Investment Analysis

Prefix: FINA

Course Number: 3333

Course Description: FINA 3333. Investment Analysis (3-0) Credit 3 semester hours. Survey of the risks and returns of investment in relationship to the investment objectives of individual and industrial investors. Includes an examination of the capital markets, information flows, and analytical techniques in terms of their impact upon the valuation process.
Prerequisite(s): FINA 3103 and junior/senior classification.

Course Learning Outcomes	Competencies (T, R, I)		
	T competency is taught	R Competency is reinforced	I Competency is utilized/ integrated
Learn alternative investment opportunities and their characteristics	T	R	
Learn the risk – return characteristics of investment alternatives and their relationship	T	R	
Understand the concept and process of valuation of investment alternatives	T	R	I
Understand the characteristics of markets in which financial securities are traded	T	R	
Understand the global aspect of financial markets and the opportunities and risks involved in international investments	T	R	I
Learn ethics in investment and consequences of violations of ethical lapse	T		

Course Outcomes Matrix

Course Title: Financial Markets & Institutions

Prefix: FINA

Course Number: 3383

Course Description: FINA 3383. Financial Markets and Institutions. (3-0)
 Credit 3 semester hours. Analysis of the major financial markets and their interrelationship through interest rates and prices, as well as flow of funds and price behavior of the market as a whole. Also, the role of financial institutions in the flow of funds and their regulation.
Prerequisite(s): ECON 2123, FINA 3103 and junior/senior classification.

Course Learning Outcomes	Competencies (T, R, I)		
	T competency is taught	R Competency is reinforced	I Competency is utilized/ integrated
Learn the role and importance of financial markets (stock, bond, foreign exchange, options, futures, and swap) in the economy	T	R	
Learn the role and importance of the financial institutions (commercial banks, credit unions, investment banks, mutual funds, the Federal Reserve)	T	R	
Understand the concept of market efficiency and its implications for financial markets	T	R	I
Understand how interest rates in the economy are determined and the factors that influence the rates	T	R	I
Learn the role and importance of the Federal Reserve System in its attempt to keep interest rates, exchange rates, inflation rate, unemployment rate at desired level.	T	R	
Learn operation of the mortgage market and recycling of mortgage funds through mortgage backed securities	T	R	I
Learn the role and importance of global financial market	T	R	

Course Title: Managerial Finance

Prefix: FINA

Course Number: 4213

Course Description: FINA 4213. Managerial Finance. (3-0) Credit 3 semester hours. Issues and problems faced by financial managers with emphasis on financial analysis, capital budgeting, capital structure, dividend policy and corporate restructuring. **Prerequisites:** FINA 3103 and junior/senior classification.

Course Learning Outcomes	Competencies (T, R, I)		
	T competency is taught	R Competency is reinforced	I Competency is utilized/ integrated
Interpret and analyze financial statements of a public company	T	R	
Understand the relationship between risk and return in the context of portfolio diversification	T	R	
Understand valuation of securities, notably, stocks and bonds	T	R	I
Analyze capital structure of a public company and identify factors affecting the weighted average cost of capital	T	R	I
Analyze dividend policy of a public company and identify target dividend policy	T	R	I
Learn cash flow estimation for new projects under consideration and understand cost-benefit analysis leading to project choice	T	R	I
Understand the advantages and disadvantages of debt vs. equity financing	T	R	
Understand issues in multinational financial management	T	R	

Course Title: Money and Banking

Prefix: FINA

Course Number: 4303

Course Description: FINA 4303. Money and Banking. (3-0) Credit 3 semester hours. Money, credit, commercial and central banking, financial intermediaries, treasury operations, monetary theory and policy, and foreign exchange. ***Prerequisite(s)***: ECON 2123, and junior/senior classification. Cross-listed as ECON 4303.

Course Learning Outcomes	Competencies (T, R, I)		
	T Competency is taught	R Competency is reinforced	I Competency is utilized /integrated
The utility value of money in the context of the modern economy	T	R	I
The workings of monetary system, corresponding infrastructure, and impact of their regulations	T		I
The risk structure of interest rate	T	R	
The impacts and implications of technology on the banking system	T		
Foreign exchange rates and their role in the world economy	T	R	
Various financial instruments i.e., derivatives, contracts, etc. as tools to manage risk	T		

Course/Program Learning Outcomes Alignment and Review

Degree Program Outcomes Matrix

(a) Program Title: *Bachelor of Business Administration (BBA) in Finance*

(b)	(c)	(d) Program Learning Outcomes							
		(e) Understanding of basic financial issues involved in financial markets and institutions, investment analysis and corporate financial management	(e) Understanding and integration of financial concepts, issues and tools to address financial problems and issues encountered in personal and professional life	(e) Understanding and analysis of the operation of global financial markets and its interaction with the domestic market	(e) Understanding and awareness of the importance of ethical conduct in professional and personal life	(e) Demonstration of effective communication skills (verbal and written) in individual and group setting			
Course Prefix, Number	Course Title	(f)							
FINA 2103	Personal Financial Planning	T	R	T	R				
FINA 3103	Principles of Finance	T	T	T		R			
FINA 3113	Real Estate Principles	R	I		R	R			
FINA 3333	Investment Analysis	T	I	R	R	R			
FINA 3383	Financial Markets & Inst.	R	I	T	R	R			
FINA 3393	Finance Internship I	R	I	R	I	I			
FINA 4213	Managerial Finance	R	I	T	R	R			
FINA 4303	Money & Banking	R	R	I	R	R			
FINA 4313	Investment Management	I	I	R	R	R			
FINA 4353	International Finance	T	R	I	R	R			
FINA 4383	Seminar in Finance	R	I	R	R	R			
FINA 4393	Finance Internship II	R	I	R	I	I			
MISY 3303	Business Communication					T,R,I			

T – competency is taught

R – Competency is reinforced

I – Competency is utilized/integrated